Sem.	Name of the Course	Type of Course	Course Code	Credits
I	Nation Security and Role of Media in Jammu and Kashmir	IDP	CKS202	**02**

Course Name: National Security and Role of Media in Jammu and Kashmir

Course Code: CKS 202

Credit-2

Credits Equivalent: One credit is equivalent to 10 hours of lectures / organised classroom activity / contact hours; 5 hours of laboratory work / practical / field work / Tutorial / teacher-led activity and 15 hours of other workload such as independent individual/ group work; obligatory/ optional work placement; literature survey/ library work; data collection/ field work; writing of papers/ projects/dissertation/thesis; seminars, etc.

Course Objectives:

- In 21st century informations are becomes weapons in terms of national security, narration building and political warfare. Students should know about media's role in national security and Jammu Kashmir.

- In this age war of narration is equally important as military warfare. Media is important part of this narrative war. So students will know about role of media.

Course-Outcomes- To make students understand about the role of media in new generation of warfare and national security perspectives in context of Jammu and Kashmir.

Learning-Outcomes- Students will be able to analyze the phenomenon of weponization of information and its impact on national security.

Attendance Requirements: Students are expected to attend all lectures in order to be able to fully benefit from the course. A minimum of 75% attendance is a must failing which a student may not be permitted to appear in examination.

Evaluation Criteria:

Mid Term Examination: 20%
End Term Examination: 60%
Continuous Internal Assessment: 20%

Course-Contents

Unit-1   (05hrs)

Concept of Propaganda, Approach of Media towards National Security, Role of Media in Internal and External Security of Jammu and Kashmir

Unit-2   (05hrs)

Jammu-Kashmir and information warfare, Misuse of Media by Separatists, Terrorists and other pressure group, Way and methods of countering information warfare.

Unit-3   (05hrs)
Pakistan Sponsored Hybrid-warfare in Jammu-Kashmir, Negative Propaganda by Media, Valley-centric coverage of Media in Jammu and Kashmir,

Unit-4   (05hrs)

Media exaggeration, overplay and underplay, Media and Foreign Investment

प्रस्तावितपुस्तकें

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- Asad, Talal, 1993, *Genealogies of Religion: Discipline and Reasons of Power in Christianity and Islam. Baltimore*: John Hopkins University Press.
- Augsburger, David, 1992, *Conflict Mediation across Cultures*. Louisville KY: Westminster / John Knox Press.
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- Galtung, Johan, 1996, *Peace by Peaceful Means: Peace and Conflict, Development and Civilization*. Oslo: International Peace Research Institute.
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- Heineman, Kenneth, 1993, *Campus Wars: The Peace Movement at American State Universities in the Vietnam Era.* New York: New York University Press.
- Hofstede, Geert, 2010, *Cultures and Organizations: Software of the Mind*, McGraw-Hill Education.
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