



Central University of Himachal Pradesh

(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)

Dharamshala, Himachal Pradesh-176215



NAAC Criterion-I

Key Indicator – 1.2.1

Approved Minutes of relevant BOS meeting highlighting the List of new courses introduced

1.2.1 Evidences



Department of Journalism & Mass Communication
Central University of Himachal Pradesh, Dharamshala,
Kangra



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Department of Journalism & Mass Communication

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1	Approved Minutes of the 5 th BOS meeting highlighting the introduction of new courses dt 28/08/2017	JCW-BOS-5.1	1-2
2	Approved Minutes of the 9 th BOS meeting highlighting the introduction of new courses dated 21/9/2021	JCW-BOS-9.7	3
3	List of new courses introduced		4-7

1,2,11.

New courses Introduced 2017-18 ⁹¹



CENTRAL UNIVERSITY OF HIMACHAL PRADESH
[Established under the Central Universities Act 2009]
Shahpur, District Kangra - 176206 (HP)
www.cuhimachal.ac.in

Department of Journalism and Creative Writing

Minutes of the Fifth Board of Studies on 28-08-2017

The Chairman of Board of Studies welcomes the Members of Board of Studies.

Agenda Item JCW-BOS-5.1: Approval of Synopsis of Research Scholars.

1. Mr. Suresh - Area of Research : A Study of Mass media impact on the Gujjar tribe of Chamba and Kangra Districts of Himachal Pradesh.

2. Mr. Vishal Sharma - Area of Research : चुनाव अवधि में समाचार पत्र-पत्रिकाओं में प्रकाशित राजनीतिक दलों के विज्ञापनों व उच्च-शिक्षण संस्थाओं के विद्यार्थियों पर प्रभाव (हिमाचल प्रदेश विधानसभा चुनाव 2016 पर आधारित तुलनात्मक अध्ययन)

3. Ms. Shreelata- Area of Research : A Critical Analyses of Mira Nair's Films.

Decision: Members unanimously approved their synopsis while giving valuable suggestions for the Research Scholars.

Agenda Item JCW-BOS-5.2: Approval of New Courses to be incorporated in the catalogue.

Decision: Following courses have been unanimously approved.

डॉ. प्रिया
28/08/17

28/8/17

28/8/17

28/8

P. D. O.
21/8/17

अभिज्ञान पत्रकारिता, जनसंचार एवं नवमीडिया स्कूल
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धौलाधार परिसर
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1. **Web Journalism - 4 Credits**
2. **Coding for Journalists - 4 Credits**
3. **Intercultural Communication - 4 Credits**
4. **History of Journalism - 4 Credits**

Agenda Item JCW-BOS-5.3: RPMC- Research Progressive Monitoring Committee was conducted for Mr. Vishaal Sharma and Mr. Manish Sachan and the committee noted about the progress of their Research work and Credits awarded and they completed their due credits except thesis.

Decision: It has been unanimously approved.

Agenda Item JCW-BOS-5.4: Ms. Monika, Research Scholar in the Department, wrote a letter on 3rd July 2017 to the Head, Dept. of JCW that she is joining as Asst. Professor in Mass Communication in Deen Dayal Upadhyaya Kaushal Kendra, Central University of Himachal Pradesh. After she withdrawn as regular Research Scholar in the Department and requested for conversion into part time. Her synopsis is already approved. She will be guided by UGC guide lines 2016 and her further research status will be decided as per PhD CUHP Ordinance No. 42.

Decision: It has been unanimously approved as per the part time research provision in UGC guidelines of 2016.

Agenda Item JCW-BOS-5.5: About Mr. Manish Sachan, Research Scholar.

Mr. Manish Sachan, Research Scholar in the Department, joined as Journalist in Amar Ujala in Lucknow on 19th July 2017. His synopsis is already approved. He has completed his 3 year Residential period in the campus as per CUHP Ordinance and he is eligible to submit his thesis.

He also requested to withdraw his co guide Dr. Manukonda Rabindranath as the topic is not of interdisciplinary in nature. Letter attached.

ED (R.S.)
 28/08/17
 28/08/17
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Agenda JCW-BOS-9.6: To place the minutes of the previously conducted meetings of the Research Advisory Committee (RAC) and the Research Progress Monitoring Committee (RPMC) before the BOS for information. (Please refer to annexure – VI)

Decision: The minutes of the previously conducted meetings of the Research Advisory Committee (RAC) and the Research Progress Monitoring Committee (RPMC) were accepted unanimously by the members of the BOS.

Agenda JCW-BOS-9.7: To place before the members of the BOS the list of new courses proposed to be offered to the students of the Department. (Please refer to annexure – VII)

Decision: The list of new courses proposed to be offered to the students of the Department was approved unanimously by the members of the BOS.

Agenda JCW-BOS-9.8: To place before the members of the BOS the course contents of the proposed new courses. (Please refer to annexure – VIII)

Decision: The course contents of the proposed new courses were approved unanimously by the members of the BOS.

Agenda JCW-BOS-9.9: To place before the members of the BOS the course contents of the courses which have been updated by the faculty members offering those courses. (Please refer to annexure – IX)

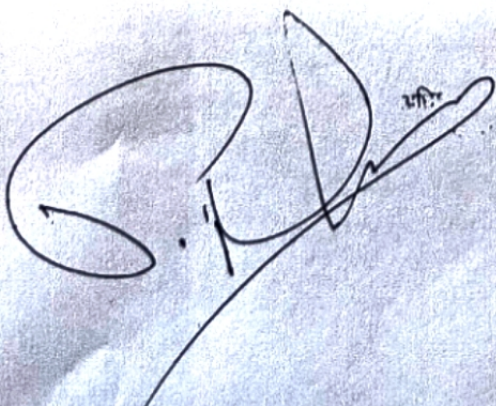
Decision: The course contents of the courses which have been updated by the faculty members offering those courses were approved unanimously by the members of the BOS.

Agenda JCW-BOS-9.10: To update the nomenclature of courses offered by the Department of Journalism and Mass Communication in consideration of the change of the name of the Department. (Please refer to annexure – X)

ANNEXURE – VII

List of New Courses Approved by the Department of Journalism & Mass Communication for MA and PhD programmes.

Sr. No.	Course Title	Course Code	Credits
1.	Pioneers of Indigenous Journalism In India	JMC401	4
2.	Academic Writing	JMC402	4
3.	Practicum (Print News Production)	JMC474	4
4.	Practicum (Print Magazine Production)	JMC475	4
5.	Practicum (Advertising Production)	JMC476	4
6.	Practicum (Lab Business Newspaper Production)	JMC477	4
7.	Practicum (Data Journalism)	JMC478	4
8.	Practicum (Web Journalism)	JMC479	4
9.	Practicum (Audience Research for Media)	JMC480	4
10.	Practicum (Photojournalism)	JMC481	4
11.	Practicum (Academic Writing)	JMC482	4
12.	Practicum (Science Communication)	JMC483	4
13.	Practicum – 01	JMC484	4
14.	Practicum – 02	JMC485	4
15.	Practicum – 03	JMC486	4
16.	Practicum – 04	JMC487	4
17.	Practicum – 05	JMC488	4
18.	Research Tool Development	JCW489	4
19.	Analysis of Data through Software – I	JMC496	4
20.	Analysis of Data through Software – II	JMC497	4
21.	Communication Research Methods	JMC601	4
22.	Advanced Academic Writing	JMC602	4
23.	Qualitative Research Techniques	JMC603	4
24.	Research Ethics	JMC604	4



अभि
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Updated Nomenclature of the Course Offered by the Department of Journalism and Mass Communication

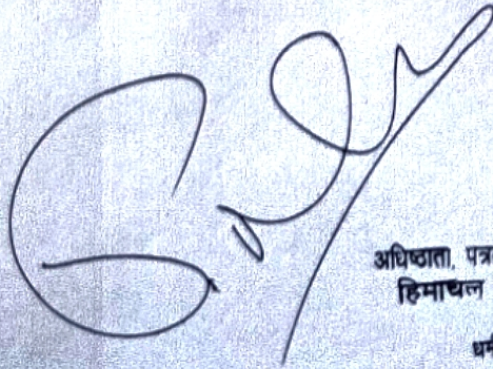
COURSE CODE	NAME OF THE COURSE	CREDITS
JMC401	Pioneers of Indigenous Journalism in India	4
JMC402	Academic Writing	4
JMC403	Evolution of Communication and Journalism	4
JMC404	News Report Writing	4
JMC405	Computer applications for Journalism	4
JMC406	Media Management and Newspaper Production	4
JMC407	Legal Journalism	4
JMC408	Business and Economic Journalism	4
JMC409	Designing and Editing in Print Media	4
JMC410	Development Journalism	4
JMC411	Writing for Journalists	4
JMC412	Women and Media	4
JMC413	Print Journalism	4
JMC414	Principles of Mass Communication	4
JMC415	Media Laws and Ethics of journalism	4
JMC416	Corporate Communications	4
JMC417	Data Journalism	4
JMC418	Intercultural Communications	4
JMC419	Visual Communication	4
JMC420	Web Analytics	4
JMC421	Mass Media Research	4
JMC422	Quantitative Techniques for Mass Media Research	4
JMC423	Audience Research for Media	4
JMC424	Reporting the Economy	4
JMC425	Audio Video Basics	4
JMC426	Web Journalism	4
JMC427	Coding for Journalists	4
JMC428	History of Journalism	4
JMC429	Broadcast Journalism (Radio and TV in 1:1 Ratio)	4
JMC430	Development Communication	4
JMC431	Literary Journalism	4
JMC432	Photo Journalism	4
JMC433	Public Relations	4
JMC434	Advertising	4
JMC435	Business Journalism	2
JMC436	Film Appreciation	2
JMC437	Political Journalism	4
JMC438	Legislative Journalism	4
JMC439	Legal Journalism	4
JMC440	Crime Journalism	4
JMC441	Business Journalism	4

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JMC442	Environment Journalism	4
JMC443	Art and Culture Journalism	4
JMC444	Celebrity Reporting Journalism	4
JMC445	Film Journalism	4
JMC446	Life Style Journalism	4
JMC447	Sports Journalism	4
JMC448	Citizen Journalism	4
JMC449	Media and Gender	2
JMC450	Feature and Creative Writing	2
JMC451	Crime Reporting	2
JMC452	Media and Human Rights	2
JMC453	Media and Social Issues	2
JMC454	Education Journalism	2
JMC455	Film Studies	2
JMC456	Fashion and Life Style Journalism	2
JMC457	Feature and Creative Writing	2
JMC458	Editorial Writing	2
JMC459	Media Planning and Buying	2
JMC460	Online Advertising	2
JMC461	History of Indian Film	2
JMC462	Writing Screenplays	2
JMC463	Documentary Storytelling	2
JMC464	Indian Parallel Cinema	2
JMC465	Writing for Search Engine Optimisation	2
JMC466	Social Media for Organisations	4
JMC467	Blogging	2
JMC468	Copywriting for Advertising	2
JMC469	Writing Travelogues	2
JMC470	Rural Journalism	2
JMC471	Media Production Techniques	2
JMC472	Branding	2
JMC473	Social Media Branding	2
JMC474	Practicum (Print News Production)	4
JMC475	Practicum (Print Magazine Production)	4
JMC476	Practicum (Advertising Production)	4
JMC477	Practicum (Lab Business Newspaper Production)	4
JMC478	Practicum (Data Journalism)	4
JMC479	Practicum (Web Journalism)	4
JMC480	Practicum (Audience Research for Media)	4
JMC481	Practicum (Photojournalism)	4
JMC482	Practicum (Academic Writing)	4
JMC483	Practicum (Science Communication)	4
JMC484	Practicum - 01	4
JMC485	Practicum - 02	4
JMC486	Practicum - 03	4
JMC487	Practicum - 04	4

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JMC488	Practicum – 05	
JCW489	Research Tool Development	4
JMC490	Basics of Journalism	4
JMC491	Web Journalism	2
JMC492	Media Internship	2
JMC493	MA Dissertation	4
JMC494	MA Dissertation Viva	4
JMC495	Project	4
JMC496	Analysis of Data through Software – I	4
JMC497	Analysis of Data through Software – II	4
JMC498	Introduction to Print Journalism	2
JMC499	Digital Journalism	2
JMC500	Introduction to Communication Theories	2
JMC501	Science and Technology Journalism	4
JMC502	Science and Environment Journalism	4
JMC503	Practicum	2
JMC504	Literature Review	4
JMC505	International Communication	4
JMC506	Basics of Academic Writing	2
JMC507	Practicum (Academic Writing)	2
JMC508	Community Lab	4
JMC-IKS-01	IKS-I	2
JMC-IKS-02	IKS-II	2
JMC601	Communication Research Methods	4
JMC602	Advanced Academic Writing	4
JCW603	Qualitative Research Techniques	4
JMC604	Research Ethics	2
JMC605	Teaching and Learning Pedagogy	2
JMC606	Quantitative Research Methods	4
JMC607	Thesis (Ph.D.)	60



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