



# Central University of Himachal Pradesh

## HPKV Business School

### School of Commerce and Management Studies

Dhauladhar-II, Dharamshala, Kangra, JHP, 176215

<http://cuhimachal.ac.in>, Email: [hod\\_kvbs@hpcu.ac.in](mailto:hod_kvbs@hpcu.ac.in) Fax : 01892-229331

F.NO: HPKVBS/5-7/CUHP/2019 / 3486...

DATED: 08/08/2024

### Admission to MBA (Executive )Self Financed & Certificate Courses (CUET & Non CUET) Academic Session 2024-25

As per Vacant Seats available Category Wise Applications are invited from the eligible candidates for seeking admission in the following Post Graduate, Certificate Programmes of Study (CUET & Non CUET) at Central University of Himachal Pradesh as detailed below in the website <https://www.cuhimachal.ac.in>.

#### MINIMUM ELIGIBILITY CONDITIONS FOR ADMISSION IN PROGRAMMES OF STUDY

The minimum eligibility requirements and selection criteria for admission are as under:

MBA (Executive) Self Financed	UG Degree from a recognized Indian or Foreign University or an equivalent examination with at least 50% marks or an equivalent grade.
Certificate Course in Business Analytics	A Bachelors/UG degree from a recognized University or an equivalent examination.
Certificate Course in Digital Marketing	A Bachelors/UG degree from a recognized University or an equivalent examination.
Certificate Course in Capital Market	A Bachelors/UG degree from a recognized University or an equivalent examination.

#### PROCEDURE OF APPLICATION FOR ADMISSION

- All admissions shall be based on the **ONLINE applications ONLY** received in response to the admission notification and issue of this prospectus. The prospectus can be downloaded free of cost from the university website ([www.cuhimachal.ac.in](http://www.cuhimachal.ac.in)). Hard copy of the prospectus / application form shall NOT be made available by the University.
- **Online Application:** A candidate can apply online by clicking on the link <https://cuhimachaladm.samarth.edu.in/index.php>. Application fee shall be payable as per the instructions given on the Website of the University.
- The application fee for admission to Certificate/PG/PG Diploma programmes for different categories of applicants shall be as under:
  - a) General category/EWS/OBC (Creamy) : Rs 500/-
  - b) OBC category (Non Creamy) : Rs 400/-
  - c) SC/ST/Divyang : Rs 200/-

Application Fee for students applying for Admission to SELF-FINANCING COURSES / PROGRAMMES is Rs. 1000/- all Category

Application Fee is not refundable.

## Vacant Seats Status Category-wise

Sr. No.	Name of Programme of Study	SC	ST	OBC	GEN	EWS	Total Vacant	Program me Level
1.	MBA (Executive) Self Financed	5	2	9	13	3	32	PG
2.	Certificate Course in Business Analytics	5	2	9	14	3	33	Certificate
3.	Certificate Course in Digital Marketing	5	2	8	12	3	30	Certificate
4.	Certificate Course in Capital Market	5	2	9	14	3	33	Certificate

### Dates to Remember

Events	Dates
Open registration	8 <sup>th</sup> to 13 <sup>th</sup> August, 2024
Display of the List of Selected Candidates	16 <sup>th</sup> August, 2024
Payment of Fees up to	19 <sup>st</sup> August, 2024
Verification of Documents & Registration	23 <sup>rd</sup> August, 2024

### SELECTION CRITERION

1. University will first exhaust CUET candidate and who already registration in CUHP through CUET if seats will remain vacant than Non-CUET candidates will be given admission as per merit.
2. All applicants seeking admission to **MBA(Executive) Self-Financed** shall be admitted on the basis of merit as per mentioned MINIMUM ELIGIBILITY REQUIREMENT.
3. All applicants seeking admission to **Certificate Course** shall be admitted on the basis of merit as per mentioned MINIMUM ELIGIBILITY REQUIREMENT.

FOR ADDITIONAL INFORMATION OR ANY QUERY, APPLICANTS ARE ADVISED TO CONTACT DURING OFFICE HOURS (MONDAY TO FRIDAY - 09.00 AM TO 05.30 PM)

For any further clarification you may contact the following

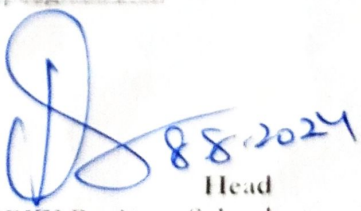
1. Dr. Devesh Kumar, 9816570563
2. Dr. Anil Kumar Kashyap, 8319682176
3. Dr. Rita, 9816540429
4. Ms. Shailza Sharma, 9816079889 or
5. Mail Id: info.mgt@hpcu.ac.in

**For any technical or payment problem contact:**

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Head  
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