



हिमाचल प्रदेश केंद्रीय विश्वविद्यालय Central University of Himachal Pradesh

धर्मशाला, जिला कांगड़ा, हिमाचल प्रदेश- 176215
Dharamshala, District Kangra, Himachal Pradesh 176215

Number of workshops/seminars conducted on Research methodology, Intellectual Property Rights (IPR), entrepreneurship, skill development

Year (2016-2021)

Year	Name of the workshop/ seminar	Number of Participants	Date From – To
2018	Fact Check Workshop (Skill Development)	33	02-04-2018
2018	Training Session on Media Studies (Skill Development)	45	16-05-2018
2018	Feature Writing Workshop (Skill Development)	40	19-10-2018
2019	Film Workshop (Skill Development)	35	16/10/2019
2019	Fact Checking & Fake News Verification (Skill Development)	54	18/10/2019
2021	Film Screening & Writing Workshop (Skill Development)	35	26/10/2021
2021	Training Session on Education Journalism (Skill Development)	35	28-10-2021
2021	Basic Concepts of Economics for Business Journalism (Skill Development)	30	22/11/2021
2021	Training Lecture on Newspaper Economics and Marketing (Skill Development)	19	24-11-2021
2021	Lecture on Basic concepts of Monetary Policy for Business Journalism (Skill Development)	30	31/12/2021

SoJMC&NM
अभिप्राय, पत्रकारिता, जनसाधारण एवं नवमीडिया स्कूल
हिमाचल प्रदेश केंद्रीय विश्वविद्यालय
धर्मशाला परिसर
धर्मशाला कांगड़ा (हि.प्र.) 176215



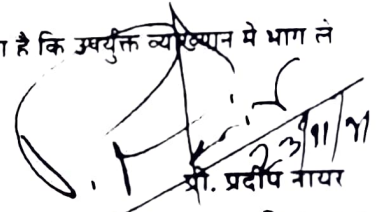
सूचना

हिमाचल प्रदेश केंद्रीय विश्वविद्यालय के पत्रकारिता एवं जनसंचार विभाग द्वारा एक ऑनलाइन व्याख्यान का आयोजन "समाचार पत्रों का अर्थशास्त्र और विपणन" विषय पर दिनांक 24 नवम्बर, 2021 को दोपहर 12:30 से 1:30 बजे अपराह्न को जीताघाट परिसर-1, धर्मशाला में किया जा रहा है। इस व्याख्यान की मुख्य वक्ता डॉ. अर्चना कुमारी, वरिष्ठ महायक प्रोफेसर, केंद्रीय विश्वविद्यालय, जम्मू रहेंगी।

व्याख्यान में शामिल होने के लिए लिंक:

meet.google.com/ewo-ivqz-zqo

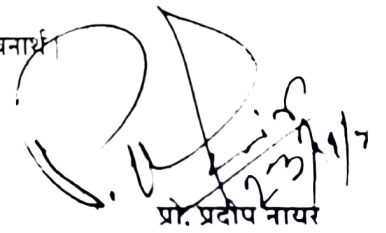
अतः पत्रकारिता एवं जनसंचार विभाग के सभी छात्रों एवं शोधार्थियों को सूचित किया जाता है कि उपर्युक्त व्याख्यान में भाग ले


प्रो. प्रदीप नायर

विभागाध्यक्ष, पत्रकारिता एवं जनसंचार विभाग एवं
अधिष्ठाता, पत्रकारिता, जनसंचार एवं नव मीडिया स्कूल

प्रति:

1. सूचना पट्ट
2. पत्रकारिता एवं जनसंचार विभाग के सभी संकाय सदस्यों, छात्रों, शोधार्थियों के सूचनार्थ
3. कुलसचिव हि.प्र.के.वि., कुलपति सचिवालय, धर्मशाला के सूचनार्थ।
4. कुलपति के सचिव, कुलपति सचिवालय, धर्मशाला माननीय कुलपति महोदय के सूचनार्थ।


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Profile of the Resource Person



Dr. Archana Kumari, an alumna of Indian Institute of Mass Communication (IIMC) and Jawaharlal Nehru University (JNU), New Delhi; is working as Assistant Professor in the Department of Mass Communication and New Media at Central University of Jammu. She has taught at IIMC, New Delhi, Central University of Kashmir and Central University of Bihar in her academic experience of last 12 years. Beyond academics she has been active in journalism too and worked as media professional in Hindustan Times (Patna), All India Radio (Delhi), Sahara TV. She is Principal Lead, South Asia for Journalism Education and Trauma Research Group (JETREG), University of Lincoln, UK. She is a Fact Checking Trainer and has actively conducted over 30 fact checking workshops in all over India particularly in Jammu & Kashmir, Bihar, Punjab, Rajasthan, U.P. and Delhi and trained around 2000 journalists and journalism students in two years. She is also associated with Media Literacy campaign FactShala and BBC Young Reporter, India to generate awareness towards fake news and how to fight it. She has also worked as a freelancer for many print and online media. Her area of interest is Media Economics, Media Sociology, Media Literacy, Development Communication, New Media and Digital Journalism, Media Research and Advertising. She has also written a poetry book 'Khidki Bhar Dhoop' recently.