



# Central University of Himachal Pradesh

हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय

सप्त सिन्धु परिसर, देहरा, जिला काँगड़ा, हिमाचल प्रदेश – 177101 (H.P)



## Unnat Bharat Abhiyan & Mission

Unnat Bharat Abhiyan a flagship programme of the Government of India and inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. This was the dream of the father of nation Mahatma Gandhi that real India is residing in rural areas and their development must be our top priority. This mission is conceptualized as a movement to enable processes that connect institutes of higher education with local communities to address the development challenges of rural India through participatory processes and appropriate technologies interventions for accelerating sustainable growth with available human and natural resource in the adopted villages. It also aims to create a virtuous cycle between the society and an inclusive university system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors.

UBA was initially launched by the Ministry of Human Resource Development (MHRD) in 2014 and later, Unnat Bharat Abhiyan 2.0 was launched on April 25, 2018. The technological interventions under the UBA cover different subjects broadly categorized as follows:

- Sustainable agriculture
- Water resource management
- Artisans, industries and livelihood
- Basic amenities (infrastructure & services) and rural energy system

**1. Vision:** Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions like IITs/NITs/Central Universities/IISERs/State universities and colleges to help & build the architecture of an Inclusive India. In shortly we can says that the vision of Unnat Bharat Abhiyan is to enable Higher Educational Institutions (HEIs) to work with the rural people and identify the challenges they face and come up with solutions for their sustainable development.

**2. Mission:** The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

### **Objectives of Unnat Bharat Abhiyan**

UBA was launched with multiple objectives:

- To strategise a development agenda within institutes of Higher Education, and training them to fulfil the national needs, especially among the rural population
- It also aims at emphasizing on the need for fieldwork and stakeholder interactions to design the basis of higher education with societal benefits
- Coming up with new ideas and outputs based on research, to develop more professional opportunities
- With the help of higher educational institutions, the rural people can have access to the professional resources required for academic excellence
- To bring in brighter opportunities in the field of science, engineering and technology, and management for rural India
- It also aims to develop a sense of collective destiny between the urban and rural parts of the country

### **The Main aim of Unnat Bharat Abhiyan:**

The main aim of UBA was to use eco-friendly technologies that could be easily accessed by the people of villages and help them lead a decent livelihood and provide them with shelter, food, and basic necessities.

UBA is a highly challenging scheme as it allows the students and faculty of various Higher Educational Institutes to devise methods and technologies for the betterment of rural populations. Especially in the agricultural field, as 71% of India's rural population is involved in agrarian activities.

### **Unnat Bharat Abhiyan & Central University of Himachal Pradesh**

The Ministry of Human Resource Development has launched an ambitious project 'Unnat Bharat Abhiyan (UBA)' on the eve of National Education Day (11th November 2014). In this regard CUHP has recently signed an MOU with IIT Delhi to carry forward the various activities under UBA.

As a part of UBA initiatives, Central University of Himachal Pradesh, Shahpur has adopted five (05) villages in its vicinity vide notification 1-6/sa.pr./hi.pr.ke.vi./2010/khandIV/1409-12, dated 23rd Feb. 2016. However, one more village 'Jandhru' at Hamirpur Distt. was added by the University in the list of adopted villages and the same has been communicated to the UBA Cell of Coordinating Institute (CI) IIT Delhi.

The list of villages adopted in Kangra and Hamirpur Distt. are as follows:

1. Chhatri, Gram Panchayat Sihuvan (Kangra)
2. Sihuvan, Gram Panchayat Sihuvan (Kangra)
3. Bhaniyar, Gram Panchayat Manjhgran (Kangra)
4. Jallari, Gram Panchayat Manjhgran (Kangra)
5. Manjhgran, Gram Panchayat Manjhgran (Kangra)
6. Jandhru, Gram Panchayat Jandhru (Hamirpur) (Under Process)

Keeping in view the objective of the UBA, two persons were inducted to perform Household Survey and various other UBA activities. The baseline survey of all the villages is almost done as per the proforma provided by the CI and the process of data feeding is under progress. Students of the BSc (Physics/ Hons.) are performing base line survey activities related to energy saving and cleanliness, and some students are performing activities related to the Physics Education.

### **Adoption of Five more villages under Unnat Bharat Abhiyan, CUHP**

The Hon'ble Vice Chancellor Prof. Sat Parkash Bansal, Central University of Himachal Pradesh has decided to work for the rural populace and its overall development, effectively understand and communicate the problems of society. University has already adopted five villages namely; Chhatri, Sihuvan, Bhaniyar, Jallari, Manjhgran under Unnat Bharat Abhiyan for the benefit of villagers. The University has decided in March, 2022 to adopt five more villages namely, Barwara, Bongta, Gher, Shivnath, Snot from different Panchyats of block Dehra, District Kangra, Himachal Pradesh under Unnat Bharat Abhiyan constituted by the University under MHRD.

The objectives of the UBA of CUHP are to generate awareness in the adopted villages, and panchayats about the various development programmes being undertaken by the Government of India and Govt of Himachal Pradesh: like skill development, upliftment of rural women and to make them self-sufficient, explore models of art, craft for entrepreneurship for self-reliance and demonstrate traditional knowledge systems. In addition also proposes to organize camp to make the populace aware about health issues, Swachh Bharat Abhiyan and aware about government policies on community development work etc. Team of UBA-CPUH conducted door to door visits in the villages to collect household information and to find out the problems they are facing in the village.

#### **List of Selected Villages**

<b>S. No.</b>	<b>Name of Villages</b>	<b>Panchyat</b>	<b>Name &amp; Number of Pradhan</b>
<b>1</b>	Barwara	Shivnath	Ms Ranjana Narotra 9459220073
<b>2</b>	Bongta	Bongta	Ms Nisha Devi 94598 40574
<b>3</b>	Gher	Gher Mangarh	Ms Seema Devi 9816287063
<b>4</b>	Shivnath	Shivnath	Ms Ranjana Narotra 9459220073
<b>5</b>	Snot	Dhawala	Ms Anjana Kumari 9882379565

#### **Best Practices (Best Community Outreach Programme) under Unnat Bharat Abhiyan**

- **PEHAL Initiative**
- **Adoption of Community Park**
- **VOLO (Vocal for Local): Initiation of Traditional Livelihood based Entrepreneurship Activity**

#### **Best Practices-I (Best Community Outreach Programme) PEHAL Initiative**

India has a very high rate of illiteracy. Though eradicating illiteracy has been the agenda of the Government since Independence, there has never been a permanent solution to this problem. 35 million children in India never received primary education. 50% boys and 58% girls drop-out of the school midway due to poverty and the lack of consciousness regarding education. PEHAL initiative is trying to bring about a change in the scenario, by helping kids navigate through the darkness of illiteracy into the light of education.

PEHAL was started under Unnat Bharat Abhiyan, CUHP in Oct, 2022, with the main aim to educate children living in slum areas near of adopted villages of Snot. 70 children of the slum areas registered and 50 students come for one hour class at Mahila Mandal Snot. This Social Work trainee led-initiative under Unnat Bharat Abhiyan aims to extend helping hands to the

school going children living in slums near and around the Hanuman Chowk, Dehra, Himachal Pradesh by encouraging and educating them to fill the gaps in their education through remedial classes, which runs six days in the week.

It had been running without break, since programme started in the month of October, 2022 under the leadership of Dr Shashi Punam, Nodal Officer, UBA and Head, Department of Social Work. Various activities are organized to engage school children studying at Government run schools in the Dehra, of standard first to ninth, to learn by activity prepared by the students pursuing Master of Social Work at the department along with necessary guidance and encouragement in the evening from every Monday to Friday. On each operational day, three student volunteer from the department conducted classes for one hour and the program had around 50 school children who came and attend the class. Since the beginning of the program, a list of programs was also organized which were- Poem recitation, Constitution day celebration, and Birsa Munda Ji birth anniversary celebration to identify the potential and appraise the performances. Stationary was also distributed to the children funded by the Nodal officer.

To keep the efforts sustainable, local residing near the venue were also encouraged to come and offer services to keep the spirit of the program alive. The PEHAL team (students and faculty members of Department of Social Work) go from door to door convincing parents that education is very important. When parents started seeing a change in the behaviour of their child, they were very elated. PEHAL also encourages parents to be a part of the education system.

As part of this initiative, weekly parents meeting is held to ascertain the problems which are hindering the education of the children at school level. Members of PEHAL team go with the parents to schools and encourage them to talk with teachers about the issues. On the other hand, language is the main obstacle in the slum areas as the people there are not well versed in Hindi and have no knowledge of English.



## Best Practices-II (Best Community Outreach Programme)

### Adoption of Community Park

With the permission of Hon'ble Vice Chancellor of CUHP, one park, Talai Kuru Village Sanot has been adopted for benefit of local community and students under Unnat Bharat Abhiyan. In this park community are organising meetings, and conducting yoga, & exercises. It has benefitted the villagers. People have getting space to relax under the shade of the trees. Park is beneficial for the community as it is providing space for members to congregate safely and enjoy nature; kids can play under their parents' watchful eye and community members can improve their health, all within a relaxing environment. Students have planted several medicinal and ornamental plants and are taking care of the saplings along with the villagers.



**Best Practice-III**  
**Best Practices-III (Best Community Outreach Programme)**

**VOLO (Vocal for Local): Initiation of Traditional Livelihood based Entrepreneurship Activity**

Under this initiative, traditional livelihood based entrepreneurship activities have been started in the adopted villages. One of the villager was motivated to make bamboo items and earn his livelihood. Steps were taken to enhance his skill and he was able to start his own home-based business. UBA of CUHP provides opportunities to earn a sustainable income and improve their standard of living. Bamboo is a multipurpose agro-forestry crop and has been an integral part of the Indian culture. Unnat Bharat Abhiyan programme of Central University of Himachal Pradesh is motivating the villagers to enhance their traditional skills of making different bamboo products. They are now being motivated to prepare products to suit the needs of the present day consumer like dustbin, basket, plant cover, bamboo broom, pencil box, broom and basket with palm leaves, pottery making etc.



*Shashi Punam*

**Prepared By:**  
**Dr Shashi Punam**  
**Nodal Officer-**  
**Unnat Bharat Abhiyan CUHP**