



Central University of Himachal Pradesh
(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)
Dharamshala, Himachal Pradesh-176215

F.No. CEI/1-1/CUHP/14/06

Dated: 16 September, 2022

NOTICE

This is for the information of all the MBA students that the Centre for Entrepreneurship & Innovation in collaboration with the Entrepreneurship Club & Marketing Club of HPKV Business School is organising an invited lecture for prospective entrepreneurs and managers on “**Beyond the Classroom Preparation**” at **11:30 am** on **19.09.2022**. The resource person for the lecture will be Mr Abhishek Hans, Sales & Support Executive, Tabschool.

All the students are advised to attend the lecture and participate in the discussion on the above-mentioned date and time.


16/09/22
Director

Centre for Entrepreneurship and Innovation

Copy to -

1. DEO, SCMS for circulation to all the students of MBA
2. Dean, School of Business and Management Studies.
3. PS to VC for the kind information of Hon'ble Vice-Chancellor, CUHP.


Director

Centre for Entrepreneurship and Innovation

Centre for Entrepreneurship & Innovation

School of Commerce & Management Studies

Central University of Himachal Pradesh



In Collaboration with

Entrepreneurship Club and Marketing Club

HPKV Business School

Under the aegis of Internal Quality Assurance Cell (IQAC)

Organizes an Industry Interaction Session on

“Beyond the Classroom Preparation”

Resource Person: Mr. Abhishek Hans (Our Alumni)

Sales & Support Executive, Tabschool

Date: 19 September, 2022

Time: 11:30 am



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Centre for Entrepreneurship and Innovation, School of Commerce and Management Studies

A Report on Invited Lecture

The Centre for Entrepreneurship and Innovation, School of Commerce and Management Studies, Central University of Himachal Pradesh in collaboration with the Entrepreneurship Club and Marketing Club of the HPKV Business School organised an invited lecture on **“Beyond the Classroom Preparation”** on 19 September, 2022 at 11:30 am in CR-4 of the Dhauladhar Parisar-I, Dharamshala.

The focus of the talk was to familiarise the participants with ongoing trends of the EdTech industry and the preparation required to meet the expectations of the industry. The resource person for the lecture was Mr. Abhishek Hans, Sales & Support Executive, Tabschool. The resource person was also an alumni of the department of HPKV Business School. The student of the Entrepreneurship Club welcomed the resource person and briefed the participants about the lecture.



The resource person firstly briefed the audience about the ongoing trends in EdTech industries and further highlighted the skill requirements like digital marketing skills and selling skills to meet the expectation of the industry. He further explained the areas of opportunities to start own ventures in this industry. He emphasised the role of beyond classroom activities like group discussion, reading habits, knowledge about the current business world, and networking with the business world.



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The resource person highlighted some skill gaps with the help of live demonstration of Tabschool products.

He further addressed the queries of the audience and share his experience with the participants during the initial stage of his career.

More than 30, Students of both the club attended this lecture and participated in the discussion. The ended ended with the vote of thanks extended by the members of the Marketing Club.

(Dr. Chaman Lal)

Hon. Director

Centre for Entrepreneurship and Innovation
School of Commerce and Management studies

Industry-Interaction session

Date: 19-09-2022, Time: 11:30 am

Date _____

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Date: 19 September, 22

An Industry-Interaction session was organized by the Center for Entrepreneurship & Innovation in collaboration with Entrepreneurship & Marketing club of HPKVS. Mr. Abhishek Huns, an alumni of the department and Sales & Support Executive was the resource person. Following were present during the interaction:

① Dr. Chaman Lal, Asstt. Professor, HPKVS

Chaman Lal
19/09/22

| | | |
|--------------------|--------------|--------------|
| Syed Tabish Hassan | CUHP21MBA84 | Syed |
| Sahil Dhiman | CUHP21MBA71 | Sahil Dhiman |
| Prince Kumar | CUHP21MBA59 | Prince |
| Sahil Dogra | CUHP21MBA78 | Sahil Dogra |
| TRAVUL | CUHP21MBA60 | |
| Akhil Sharma | CUHP21MBA07 | Akhil Sharma |
| Anubhav Thakur | CUHP21MBA19 | Anubhav |
| Ankit Kashyap | CUHP21MBA13 | Ankit |
| Deepak | CUHP21MBA25 | Deepak |
| Atiksha Choudhary | CUHP21MBA23 | Atiksha |
| Komal | CUHP21MBA35 | Komal |
| Abhilash Sharma | CUHP21MBA09 | Abhilash |
| Sahil Maskanda | CUHP21MBA72 | Sahil |
| VARUN SHARMA | CUHP21MBA87 | Varun |
| Nishant choudhary | CUHP21MBA53 | Nishant |
| Sahil Bhardwaj | CUHP21MBA70 | Sahil |
| Shivam Sharma | CUHP21MBA77 | Shivam |
| Mridul Gupta | CUHP21MBA41 | Mridul |
| Uitika Rista | CUHP21MBA51 | Uitika |
| Anshul Pathania | CUHP21MBA90 | Anshul |
| Shree Chauhan | CUHP21MBA102 | Shree |
| SACHIN MIRA | CUHP21MBA68 | Sachin |
| Abinash kumar | CUHP21MBA05 | Abinash |
| Rishabh Bhatia | CUHP21MBA64 | Rishabh |

Parshant
Anchal Heema
Ashima Katoch

COMP2IMBASS
CUHP2IMBA11
CUHP2IMBAGI

Parshant
Anchal
Ashima