



Central University of Himachal Pradesh

[Established under the Central Universities Act 2009]

Dharamshala, District Kangra - 176215 (HP)

www.cuhimachal.ac.in

F.No. CEI/1-1/CUHP/14/874

Dated: 02 December, 2020

NOTICE

This is for the information of the students of the Research Degree Programme (Ph.D) and MBA, there will be a webinar on the topic "Agriculture Reforms Acts, 2020: A Road Ahead" at **11:30 AM** on **04.12.2020**. The speaker for the webinar is Prof. Shukhpal Singh, IIM Ahmadabad.

Online Platform: Google Meet

Link to join the meeting: <http://meet.google.com/tt-osmc-scf>

All the students are advised to participate in the interactive session on the above-mentioned date, time, and platform.


Director 02/12/20

Centre for Entrepreneurship and Innovation

Copy to -

1. Notice Board
2. Dean, School of Business and Management Studies.
3. All Deans, HoDs, and Directors for information and with a request to display it on the notice board.
3. PS to VC for the kind information of Hon'ble Vice-Chancellor, CUHP.


Director

Centre for Entrepreneurship and Innovation



Central University of Himachal Pradesh
School of Commerce and Management Studies
CUHP Business School

Presents Webinar on



Agriculture Reforms Acts, 2020: "A Road Ahead"

on Friday, 4th December
11:30 AM onwards

Prof. Sukhpal Singh
Centre for Management
in Agriculture
IIM Ahmedabad



Join Us on
Google Meet

meeting code: **tts-osmc-sef**

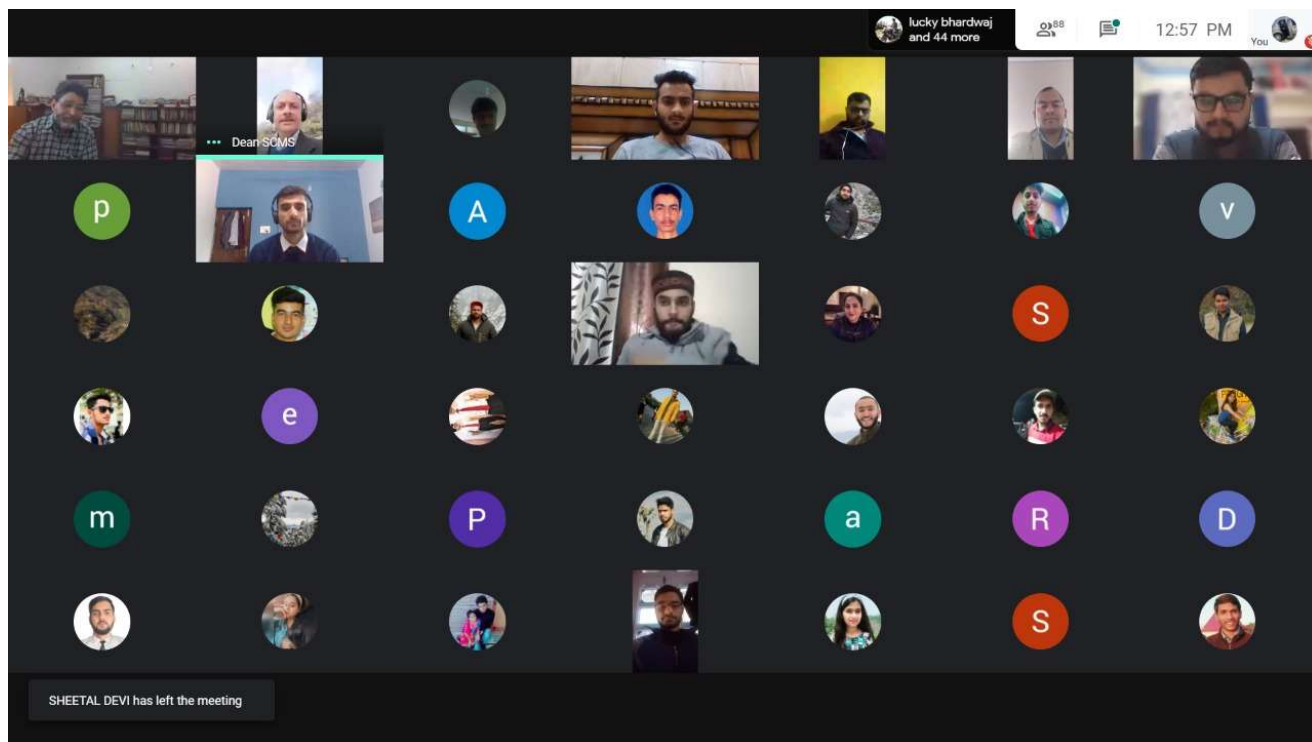


Centre for Entrepreneurship and Innovation, School of Commerce and Management Studies

A Report on Webinar

The Centre for Entrepreneurship and Innovation, School of Commerce and Management Studies, Central University of Himachal Pradesh organised a webinar on the topic **“Agriculture Reforms Acts, 2020: A Road Ahead”** on 04 December, 2020 from 11:30 am through google meet platform (link: <http://meet.google.com/tt-osmc-sef>). The speaker for the webinar was Prof. Shukhpal Singh, Professor, Centre for Management in Agriculture, IIM Ahmadabad.

Prof. Mohinder Singh, Dean, School of Commerce and Management Studies welcomed the speaker and participants and briefed about the webinar. The focus of the webinar was the entrepreneurial opportunities arised from the recently enacted three Agricultural Reforms Acts, 2020. Prof. Singh discussed various opportunities arised after the enactment of these Acts such as logistics, supply chain, and marketing channels etc. The expert addressed the various apprehensions of the participants.





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Prof. Sukhpal Singh elaborates in details various myths and implications of recently passed Agriculture Marketing Reforms Act. He talked about the role, challenges and inefficiencies of APMCs and Contract farming in agriculture marketing.

More than 100, Faculty, Research scholar and Students of HPKV Business School and Economics department, attended the webinar. The webinar ended with the vote of thanks extended by Dr. Chaman Lal, Hon. Director, Centre for Entrepreneurship and Innovation.

A handwritten signature in blue ink, appearing to read 'Chaman Lal', written over a horizontal line.

(Dr. Chaman Lal)

Hon. Director

Centre for Entrepreneurship and Innovation
School of Commerce and Management studies