



- Contact Details:** Room No. 103, Temporary Academic Block,
Central University of Himachal Pradesh, Shahpur, Distt. Kangra(HP)
Mob: +91- 94187-93942
Email: archnakatoch3@gmail.com
Facebook: www.facebook.com/archna.katoch
- Academic Qualification:** Ph.D., NET, SET
- Positions Held:**
- Guest Faculty in School of Journalism, Mass Communication, and New Media in Central University of Himachal Pradesh (CUHP), Dharamshala from August, 2011 to Jan 2013.
 - Guest Faculty in Himachal Pradesh University (Regional Centre), Dharamshala from October, 2010 to July 2011.
- Specialisation:** Development Communication, Communication Research, Media and Gender, Mass communication Theory and Public Relations.
- Research Interest:** Communication Research, Development Communication, Science and Environment Journalism, Communication for Women Empowerment, Communication for Child Development and Juvenile Justice.
- Publications:**
1. Katoch, Archna (2013). The Psychological Effects of Media on Children, *Indian Journal of Psychology*, Special Issue, ISSN-0019-5553, 186-198.
 2. Katoch, Archna (2012). Climate of Mass Media Globalisation and its Effects, *Himachal Pradesh University Journal*, ISSN: 2277-1425, Vol.2 (1), 70-77.
 3. Katoch, Archna (2012). Extent of Accessibility and Exposure of Rural Women to Mass Media. *Communication Today*, ISSN 0975-217X, Vol.14, No. 2-3, 97-111.
 4. Katoch, Archna (2012). Being Right Journalistically and Morally. *Media Ethics: Issues and Concerns*, Publication Bureau Punjabi University, Patiala, ISBN 978-81-302-0157-3, 34-47.
 5. Katoch, Archna (2012). Television Viewing Behaviour of Rural Women. *Global Research Analysis, Listed & Indexed with International ISSN Directory, Paris*, ISSN No. 2277 – 8160, Vol. 1(2), 35-36.
 6. Katoch, Archna (2012). Innovation in ICTs and Indian Rural Development. *Issues of Communication Development and Society*, Kanishka Publishers, Distributors, New Delhi, ISBN: 978-81-8457-403-6,168-179.
 7. Katoch, Archna (2012). Print Media Utilization Pattern among Rural Women. *Glimpses, A Peer-Reviewed Bi-Annual Referred International Journal of Multi-Disciplinary Research*,ISSN 2250-0561, Vol. 2(1), 224-235.
 8. Katoch, Archna & Aggarwal, VirBala (2012). Radio Listening Behaviour of Rural Women in Himachal Pradesh.*Pragyaan: Journal of Mass Communication, A Bi-Annual Journal, Listed in Ulrich's International Periodicals Directory, USA*, ISSN 0974-5521, Vol. 10(1), 10-13.

9. Katoch, Archna, & Aggarwal, VirBala (2011). Problems of Rural Women to Access the Mass Media. *Pragyaan: Journal of Mass Communication, A Bi-Annual Journal, Listed in Ulrich's International Periodicals Directory, USA, ISSN 0974-5521, Vol. 9(2), 7-12.*
10. Katoch, Archna, Katoch, Anup & Aggarwal, VirBala (2007). 'KrishiDarshan' Viewing Behaviour of the Farmers in Himachal Pradesh. *Himachal Journal of Agricultural Research, Vol. 33(2), 298-299.*
11. Katoch, Archna, Katoch, Anup & Aggarwal, VirBala (2007). Opinions of Farm Telecast Viewers of Himachal Pradesh. *Himachal Journal of Agricultural Research, Vol. 33(1), 70-71.*

Research Projects Completed/Ongoing: Nil

MPhil/PhD Supervised/Supervising: Nil

Participation in Seminars/Conferences:

1. Katoch, Archna (2012). The Psychological Effects of Media on Children. Participated and presented a research paper in International Conference on "Applied Psychology", held at Punjab University, Chandigarh on 24-25 February, 2012.
2. Katoch, Archna (2011). Society, Law and Gender Justice in India. Participated and presented a research paper in the International Conference on "Sociology of Law", held at CUHP, Dharamshala on September 10-12, 2011.
3. Katoch, Archna (2012). Challenges of Media Globalisation in the Digital Age. Participated and presented a research paper in National Seminar on "Challenging the 'Global'- Journalism in the Digital Age," held at Himachal Pradesh University, Shimla on September 18, 2012.
4. Katoch, Archna (2012). Innovation in ICTs and Indian Rural Development. Participated and presented a research paper in National Seminar on "Issues of Content & Technology in Contemporary Media", held at Teerthanker Mahaveer University, Moradabad on June 28-30, 2012.
5. Katoch, Archna (2012). Being Right Journalistically and Morally. Participated and presented a research paper in National Seminar on "Media Ethics: Issues and Concerns", held at Punjabi University, Patiala on 18-19 January 2012.

Membership of Learned Societies/ Professional Bodies: Non-governmental Member of the State Child Welfare Committee under Juvenile Justice (Care & Protection of Children) Act, 2000, constituted by the Directorate of Women & Child Development, Himachal Pradesh, Shimla.

Awards & Honours Received: Nil

Others: Nil