

Curriculum vitae

Dr. Rita Devi
Assistant Professor

Personal Details

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Academic Qualifications:

Examinations	Name of the Board/ University	Year of Passing	Percentage of Marks Obtained	Division/ Class/ Grade	Subject
B.Sc	HPU, Shimla	2008	78.38%	First	Chemistry, Botany, Zoology
MBA	HPU, Shimla	2010	73.41%	First	Specialization HRM & OB, Finance

Research Degree(s):

Degree(s)	Title	Date of Award	University
Ph.D	Leadership Styles, Job Satisfaction & Organizational Commitment: A Study of HPPCL	24-03-2017	H.P University

Professional Qualifications

Ph.D, JRF, MBA

Employment History

Assistant Professor at CUHP from 28th November, 2016

Seminars and Conference Presentations

- Presented a paper on, ‘Literature Review on Organizational Commitment: a comprehensive summary’ at National Conference on Management, Economics & Social Sciences at NIIT Hamirpur 14-15th July, 2017
- Presented a paper on, ‘Digital Revolution and Organization Culture: An in-depth analysis’ at International conference on Digital Revolution in Business: Convergence and Integration at University Business School, Punjab University Chandigarh 27-28th September, 2017
- Presented a paper on ‘Budha’s Path to Enlightenment’ at ‘a convention for Global peace: in the path of Budha and gandhi, organized by CUHP 02-04 Dec, 2017
- Presented a paper on, ‘Economic Development: Issues and challenges of Tribes in Lahaul & Spiti’ at National conference on Indian tribal Society: identity and Cultural heritage at Central university of Himachal Pradesh 28th march, 2018
- Presented a paper on ‘Strategic HRM to Sustainable HRM: A paradigm Shift in Human Resource Management Research’ at National Conference on sustainable Management Practices: trends, Issues and Challenges at Central University of Punjab 01-02 Nov, 2018
- Presented a paper on, ‘Guru nanak Dev’s Travels in District Kullu’ at National Seminar on Life and Thoughts of Guru Nanak Dev: Their Impact on Society, at CUHP 27th September, 2019
- Presented a paper on, ‘Digital Technology and Business’ at National seminar on Business sustainability and Society at Govt. Degree College, Jawali on 19th October, 2019
- Presented a paper on, ‘Educational leadership: A Basic perspective from Global to Indian Scenario’ at National Seminar on Innovative ideas in multidisciplinary research organized by Govt. Degree College, Dhaliara, kangra, 26th June 2021
- Presented a paper on, ‘Impact of Covid 19 on Digital Payment Services in India’ at National E-conference on Recent Issues and Challenges at Research organized by Govt. College Nihri, Mandi on 19th February, 2022.
- Presented a paper on, ‘Digitalization and its role on flexible workforce: A review based study’ at National E-conference on Recent Issues and Challenges at Research organized by Govt. College Nihri, Mandi on 19th February, 2022.
- Presented a paper on , ‘A review based study on opportunities and challenges of start-ups in India’ at National conference on Emerging trends in Education, Management and Society organized by Atal Bihari Vajpayee Government College Takipur, H.P India on 2nd April, 2022.
- Presented a paper on, ‘Green Finance and Triple Bottom line: a Theoretical

perspective' at Rajagiri Management conference on Sustainable development goals in post pandemic world organized by Rajagiri Business School on 22nd and 23rd April, 2022

- Participated in National Webinar on 'Academic Leadership in Higher education institutions in India' on 23rd September, 2022 organized by North Eastern Hill University, Shillong.
 - Presented a paper in the International Conference on Tourism, Business Management, Sciences, Social Sciences and Humanities titled "Impact of Job Autonomy on employee well being" on 3rd December 2022 organized by Govt. Degree College Dharamshala (HP).
 - Participated in National Webinar on NEP 2020 on the theme 'Multidisciplinary and Holistic education' on 14th March, 2023 organized by North Eastern Hill University, Shillong.
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Professional Contributions

- Member of Editorial cum Advisory Board, National Journal of Commerce & Management

Doctoral Thesis Supervision

In Progress: 04 Students

University Administration

- Additional Warden, Sharda Kanya Chatravas (Girls Hostel) CUHP
- Member of University Proctorial Board

Publications

- Research paper entitled "A literature review on leadership styles" in Research journal of management" ISSN 2347-8217
- Research paper entitled "Strategic human resource management and its impact on organizational performance" in Research journal of management " ISSN 2347-8217
- Research paper entitled "FDI in Indian retail sector: A critical analysis" in Shimla Management Journal "ISSN 2320-0154.
- Research paper entitled "A Study of relationship between leadership styles, job satisfaction and organizational commitment" in Imperial journal of Interdisciplinary Research (IJIR) ISSN 2454-1362
- A Chapter on Communication in Contemporary Scenario: Its Multiple Dimensions, Anamika Publishers (ISBN No.978-8179758335), 2017.

- A Chapter on Tribal Community: Society, Literature, Art and Identity, Anang Prakashan (ISBN No. 978-9380845951), 2018
- A chapter on Communication, Entrepreneurship and Finance: Renegotiating Diverse perspectives, Anamika Publishers (ISBN no. 978-8179759578), 2018
- Research paper entitled ‘A Study of Transformational, Transactional and Laissez Faire Leadership prevalent among managers at Himachal Pradesh Power Corporation Limited (HPPCL)’ Administrative Development: A Journal of HIPA, 2020, Vol. VII (2)(ii)
- Research Paper entitled ‘The True Concepts: Dharma and karma’ Hill Quest: Multidisciplinary, National peer reviewed journal, Vol. 7, Issue 2, 2020
- Research paper entitled, ‘Educational Leadership: a basic perspective from Global to Indian scenario’, National Journal of Commerce & Management, Vol. 5, June 2021
- Research paper entitled, ‘A Twitter based analysis of Covid 19 vaccine in India during the second corona virus wave using N Vivo’ National Journal of Commerce & Management (NJCM), Vol 5, Issue 02, July-Dec 2021
- Research paper entitled ‘Impact of Covid 19 on Digital Payment Services in India’ , National Journal of Commerce & Management, Vol 9, Issue 01, June 2022
- Research paper entitled ‘Digitalization and its role on Flexible Workforce’ , National Journal of Commerce & Management, Vol 9, Issue 01, June 2022

Chapters in Books:

S.No.	Title of Book	Publisher Name & ISBN No.	Place of Publication	Year of Publication	Single Author/ Co-Author
1	Communication in Contemporary Scenario: Its Multiple Dimensions (One chapter)	Anamika Publishers (978-8179758335)	New Delhi	2017	Single Author
2	Tribal Community: Society, Literature, Art and Identity (Two Chapters)	Anang Prakashan (978-9380845951)	New Delhi	2018	Co- Author
3	Communication, Entrepreneurship and Finance: Renegotiating Diverse perspectives (One Chapter)	Anamika Publishers (978-8179759578)	New Delhi	2018	Single author

Faculty Development programmes/FDP/Orientation attended:

Sl. No.	Name of the Course	Place	Duration	Sponsoring Agency
1	Orientation Programme	HRDC, H.P.U Shimla	One month (25-02-2019 to 23-03-2019)	UGC
2	Refresher Course	HRDC, H.P.U Shimla	(02-03-20 to 14-03-20)	UGC
3	Training of Trainers (ToT) for Teachers	JLN Government College, Haripur, Kullu, H.P.	One Week (09-13 September, 2019)	NITTTR, Bhopal
4	Online Refresher Course in Management (ARPIT)	Online through SWAYAM	Modular	SWAYAM through Banasthali Vidyapith
5.	Faculty Development Programme (FDP) on “Entrepreneurship, Incubation and Innovation	ONLINE	One Week (23-29 June, 2020)	HRD Ministry Mandit Madan Mohan Maalviye national Mission on teacher
6.	Faculty Development Programme (FDP) on Open Source Tools for Research	ONLINE	One Week (08-14 June, 2020)	HRD Ministry Mandit Madan Mohan Maalviye national Mission on teacher
7.	Faculty Development Programme on ‘Academic Writing for Rasearch’	ONLINE	One Week (21-27 March, 2022)	Teaching learning Centre, Ramanujan College, Delhi University
8.	Faculty Development Programme on ‘Research Design and Research methods’	ONLINE	One Week (14-20 May, 2022)	Teaching learning Centre, Ramanujan College, Delhi University
9.	Refresher Course	ONLINE	Two Weeks (27 May-09 June, 2022)	Teaching learning Centre, Ramanujan College, Delhi University
10.	Workshop on Data Analysis	HPKV Business School, CUHP	One Week (29 august-02 September, 2022)	HPKV Business School, CUHP
11.	Faculty Development Programme on ‘ Massive Open Online Course: Design, Development & Delivery	HPKV Business School, CUHP	One Week (15 th March-21 st March, 2023)	UGC-CEC Sponsored organized by HPKV Business School, CUHP
12.	Faculty Development Programme on ‘ The Art & science of publishing Research Paper’	ONLINE	27 th March, 2023	International Management Institute, Bhubaneswar

