

Curriculum vitae

Professor (Dr.) Sanjeev Gupta

Former Dean, School of Business and Management Studies

Former Head, Department of HRM&OB, Department of A & F

Presently Head, HP KendriyaVishwavidyalya Business School

Personal Details

Address: Head, Department of HPKV Business School,
School of Commerce and Management Studies,
Central University of Himachal Pradesh, India

Telephone: +91-9814923812

E-mail: sanjeeveco@hotmail.com; sanjeeveco@hpcu.ac.in

Citizenship: India

Professional Qualifications

1. PhD from Guru Nanak Dev University, Amritsar in the Faculty of Economics and Business.
Topic: - Forecasting of Agricultural Output in India.
2. Masters in Philosophy from Guru Nanak Dev University, Amritsar in the Faculty of Economics and Business
Dissertation Topic: Productivity and Factor Substitution in Cement Industry of India.
3. Masters in Economics from Guru Nanak Dev University, Amritsar.
4. Post Graduate Diploma in Operations Reserach from Pondicherry University, Podicherry.
5. Qualified National Eligibility Test (NET) conducted by UGC for lectureship in December 1994.

Employment History

1. Presently working as Head and Professor with Central University of Himachal

- Pradesh in the School of Commerce and Management Studies from 4th April, 2012.
2. Worked as Assistant Professor with Dr B R Ambedkar, NIT Jalandhar in the Department of Humanities & Management from 24th October 2007 to 3rd April 2012.
 3. Worked as a Sr. Lecturer in Apeejay Institute of Management from 3rd August 1998 to 23rd October 2007.
 4. Worked as a Lecturer in DAV College Amritsar for the session 1997-98.
 5. Worked as a Lecturer in BUC Batala against leave vacancy for the session 1996-97.
 6. Worked as a Lecturer in Department of CBM, Guru Nanak Dev University, Amritsar against leave vacancy for the session 1995-96.
 7. Worked as a Lecturer at Hindu College, Amritsar, for two sessions 1992-94.

Personal Distinctions

1. Associate Editor, Information Science and Information Technology Education Joint Conference, Arizona, USA.
2. Rendered services as an Editor of the Journal "Apeejay Journal of Management and Technology".
3. Member of Board of Reviewers for Journal 'ArthAnvesan' Shri Mata Vaishno Devi University, Katra, Jammu.
4. Member of Board of Reviewers for Journal "International Journal of Tourism Research" published by Emerald.
5. Member of Board of Reviewers for Journal "International Journal of Emerging Markets" published by Emerald.

Invited Seminars and Invited Conference Presentations and Lectures Delivered (last 5 years)

1. Presented a paper jointly with Ms Preeti Mehra in the "6th IIMA Conference on Marketing in Emerging Economies" held on January 7th to 9th, 2015 organised by Indian Institute of Management Ahmedabad, Ahmedabad.
2. Presented a paper jointly with Jagdish Saini in the 22nd EBES Conference held on May 24-26, 2017 organised by Eurasia Business and Economic Society Jointly with the Faculty of Economics Sapienza University of Rome, Italy.

3. Chaired Technical session in the International Conference on "Strategies for Global Competitiveness and Economic Growth" held on 17th and 18th March 2017, organised by Mittal School of Business, Lovely Professional University, Punjab.
4. Chaired Technical session in the International Conference on "Paradigm Shift in Banking" held on 27th Jul 2019, organised by University Business School, Punjab University Regional Center, Ludhiana, Punjab.
5. Delivered lecture in a TEQIP II sponsored short-term 5-day course on "*Decision Making Models in Operations & Supply Chain Management*" on the topic "Forecasting Using ANN" on February 15, 2016, at Department of Management Studies, IIT Delhi
6. Delivered lecture as Invited Speaker on "Industry Institute Interaction and the role of Industry" during Industry Institute Interaction Programme on 6th March 2016 Organised by Dr B R Ambedkar National Institute of Technology, Jalandhar
7. Delivered lecture in a workshop on "Advances in Research Methodology" on the topic "Regression Analysis" on July 26, 2019 at Department of Business Administration, Guru Nanak Engineering College, Ludhiana.
8. Delivered lecture in AICTE-ATAL sponsored faculty programme on "Innovation, incubation and Entrepreneurship" on the topic "Yoga and Mindfulness" from July 5, to July 9, 2021 through online mode.
9. Delivered lecture in UGC sponsored refresher course in liberal arts on the topic "Data Analysis using Excel" on September 9, 2021 at Human Resource Development Center, Guru Nanak Dev University, Amritsar

Professional Contributions (last 5 years)

1. Life member of Indian Society of Agricultural Economics
2. Life member of Indian Economic Association
3. Life Member of Operations Research Society of India.
4. Online membership of Applied Forecasting.
5. Member of the Beeronomics Society.
6. Member of the Eurasia Business and Economics Society.
7. Member of the International Society for Development and Sustainability.
8. Member of the Data Science Association
9. Member of Data Visualisation Society

Teaching

TEACHING: Managerial Economics, Applied Operational Research, Research Methodology and Data Science.

RESEARCH: Applications of Forecasting, Applied Economics and Applications of Data Science in different functional areas of Management. Capable of using efficiently statistical software's like SPSS, E-VIEWS, R and Python for data analysis

Doctoral Thesis Supervision

Supervised: (Total-5)

1. Mrs. Savita Bhagat, Socio-Economic Implications of Casualisation for Women Empowerment: A Case Study of College Teachers in Haryana.
2. Mr. Jagdish Raj Saini, An Empirical Investigation of Effect of Fundamental and Non-Fundamental Factors on Foreign Exchange Market.
3. Mr. Sachin Kashyap, Trend, Volatility & Forecasts of Exchange Rate: Indian Perspective
4. Mr. Rishad, Impact and Effectiveness of Central Bank Intervention in Foreign Exchange Market: Empirical Evidence from India.
5. Mr. Akhil Sharma, Dynamics of Crude Oil Prices and Exchange Rate: An Empirical Evidence from Indian Perspective.

Supervision in Progress: total-5

Mr. Pradeep Kumar, Ms. Sharda, Mr. Rishab, Mrs. Poonam and Ms. Prachi.

University Administration

1. Working as Head, HP Kendriya Vishwavidyalya Business School, School of Commerce and Management Studies, Central University of Himachal Pradesh from May 2019 to till date.

2. Worked as a Dean, School of Business and Management Studies, Central University of Himachal Pradesh from March 2017 to 2019.
3. Head Department of Accounting & Finance from 19th April 2012 to May 2019.
4. Worked as a Dean, School of Business and Management Studies, Central University of Himachal Pradesh from June 2014 to April 2015.
5. Worked as a Dean, School of Business and Management Studies, Central University of Himachal Pradesh from February 2016 to June 2016.
6. Worked as a Head, Department of HRM&OB, School of Business and Management Studies, Central University of Himachal Pradesh
7. Worked as Assistant Dean (Academics) from May 2011 to March 2012 in National Institute of Technology, Jalandhar

Research Projects and Income

Year	Source of funds	Project title	Amount
1991	UGC	An Empirical Study on Dynamics of Foreign Exchange Market in India	10.45

Publications

Research paper published in International Journals

1. Gupta, S., & Bawa, R. S. (2002). An analysis of long-term trends and forecasts of oilseeds output in India. *Indian Journal of Quantitative Economics*, 17(1-2), 111-131.
2. Gupta, S., & Singh, R. (2006). IT & IT- Enabled Services (ITES): - Catalyst to economic growth of India. *Gyan*, 1(1), 117-30.
3. Kumar, G., & Gupta, S. (2007). Growth of export of industrial goods from Punjab during pre-and post-reform period: An empirical analysis. *Foreign Trade Review*, 41(4), 70-87.

4. Gupta, S., & Kumar, G. (2008). Growth performance and forecasts of exports of leather industry in Punjab. *Foreign Trade Review*, 43(1), 27-41.
5. Gupta, S. (2009). Future prospects of small scale industrial sector of Punjab: An empirical assessment. *Communications of the IBIMA*, 7(1), 102-110.
6. Sharma, S., & Gupta, S. (2010). Malmquist productivity and efficiency analysis for banking industry in India. *International Journal of Business Excellence*, 3(1), 65-76.
7. Gupta, S., Kaur, I. & Singh, S. (2009). WTO and Indian agriculture - An empirical analysis. *ENVISION*, 3(1), 83-90.
8. Gupta, S. & Mehra, P. (2010). An empirical analysis of the factors influencing the purchase behaviour of micro-brands. *Journal of Contemporary Research in Business*, 2(6), 433-50.
9. Gupta, S. (2011). Growth, performance and forecasts of exports from special economic zones in India. *International Journal of Business Economics and Management Research*, 2(4), 232-243.
10. Kumar, G., & Gupta, S. (2010). Forecasting exports of industrial goods from Punjab-An application of univariate ARIMA model. *Annals of the University of Petroşani, Economics*, 10(4), 169-180.
11. Gupta, S. & Saini, J. R. (2014). Impact of global advertisements on Indian culture. *Asian Journal of Multidisciplinary Studies*, 2(4), 18-24.
12. Gupta, S. Sharma, R. C. & Saluja, P. (2014). Estimating probability of good performance of stock: A financial econometric analysis. *Commerce and Management Explorer*, 4(2), 322-330.
13. Gupta, S., & Kashyap, S. (2015). Forecasting inflation in G-7 countries: an application of artificial neural network. *Foresight*, 17(1), 63-73.
14. Gupta, S. Saluja, P. (2015). Non-linear dynamics of cost volume profit analysis. *Commerce and Management Explorer*, 5(1), 144-148.
15. Gupta, S., & Kashyap, S. (2015). Box Jenkins approach to forecast exchange rate in India. *Prestige International Journal of Management and Research*, 8(1), 1-11.
16. Gupta, S., & Kashyap, S. (2016). Modelling volatility and forecasting of exchange rate of British pound sterling and Indian rupee. *Journal of Modelling in Management*, 11(2), 389-404.
17. Sharma, A., Rishad, A., & Gupta, S. (2018). Relationship between FDI, export and

economic growth in India: Evidence from Toda and Yamamoto approach. *Journal of Academic Research in Economics*, 10(1), 4-15.

18. Rishad, A., & Gupta, S. (2019). The effectiveness of foreign exchange intervention in India: Evidence from time-series approach. *Journal of Statistics and Management Systems*, 22(4), 707-718.
19. Sharma, A., Rishad, A., & Gupta, S. (2019). Measuring the impact of oil prices and exchange rate shocks on inflation: Evidence from India. *Eurasian Journal of Business and Economics*, 12(24), 45-64.
20. Rishad, A., Gupta, S., & Sharma, A. (2021). Official intervention and exchange rate determination: Evidence from India. *Global Journal of Emerging Market Economies*, 13(3), 357-379.

Paper published in national Journals

1. Gupta, S., & Bawa, R. S. (2006). Performance of Indian agriculture: A comparative study of pre- liberalisation and liberalization periods. *PSE Economic Analyst*, 1(1), 1-10.
2. Gupta, S., & Bawa, R. S. (2004). Growth performance and sales forecasts of two-wheeler industry in India. *Indian Journal of Applied Economics*, 1(1), 158-165.
3. Gupta, S. & bawa, R. S. (2004). Productivity trends in Indian agriculture: A future strategy. *Productivity*, 44, 30-37.
4. Gupta, S., & Bawa, R. S. (2006). Growth performance of small scale industry in Punjab: A comparative study of pre-liberalization & Liberalization periods. *Apeejay Journal of Management and Technology*, 1(1).
5. Gupta, S. & Mehra, P. (2006). Micro branding boon or bane for consumers. *Marketing Mastermind*, 6(9), 44-48.
6. Gupta, S., & Kumar, G. (2006). Growth performance and productivity of leather industry in Punjab. *Productivity*, 47(3), 295-303.
7. Gupta, S. & Bawa, R. S. (2006). A survey on comparative profile of rural and urban saving behavior in Punjab. *PSE Economic Analyst*, 26, 103-119
8. Gupta, S. & Singh, R. (2006). Success or failure of IT projects- role of human factor. *MAIMT Journal of IT & Management*. 1(1), 21-26.
9. Gupta, S. Batra, R & Sharma, M. (2007). An empirical analysis of capital budgeting practices of Punjab. *ICFAI Journal of Applied Finance*, 13(2), 57-70.

10. Gupta, S. & Gupta, S. (2007). An empirical study on small and medium enterprises financing and investment decisions. *Financial Economics*, *V (2)*, 60-75.
11. Kumar, G., Gupta, S., & Sidhu, H. S. (2007). Factors affecting the growth of sports goods industry in Punjab. *Journal of Quantitative Economics*, *5(20)*, 173-182.
12. Gupta, S. & Taggar, R. (2009). An empirical study to explore the dimensions of effective exit interviews. *Management Perspective*, *1(1)*, 44-48.
13. Verma, S., Gupta, S., & Batra, R. (2009). A survey of capital budgeting practices in corporate India. *Vision*, *13(3)*, 1-17.
14. Gupta, S. (2010). Expectations of Indian farmers in the regime of WTO: A factor analytic approach. *Arth Anvesan*, *4(1&2)*, 36-40.
15. Gupta, S., Chowdhary, V. & Tondon, S. (2010). Total factor productivity of public sector banks in India: A malmquist approach. *GYANPTRATHA*, *2(2)*, 81-90.
16. Gupta, S., & Mehra, P. (2010). Micro-packs-A key tool of fast moving consumer goods pull strategy. *Indian Journal of Marketing*, *40(6)*, 18-23.
17. Gupta, S., & Saini, J. R. (2012). An Assessment of status and opportunities in the tourism & hospitality industry of Himachal Pradesh. *Arth Anvesan*, *7(2)*, 51-64
18. Gupta, S., & Mehra, M. P. (2012). An empirical study on the effect of packaging attributes and biodegradability of micro packs on the perception of consumers. *Gyan Joyi E-Journal*, *2(3)*, 76-80.
19. Gupta, S. & Kashyap, S. (2013). Forecasting of foreign exchange: An application of Neural Networks. *GGGI Management Review*, *3(1)*, 69-74.
20. Gupta, S., Saluja, P., & Sharma, S. (2014). An exploratory study on financial literacy among college students of Rajasthan. *Kegress Journal of Social Science*, *6(2)*, 368-373.
21. Gupta, S., & Kashyap, S. (2014). Modelling volatility in Indian foreign exchange market. *Apeejay Journal of Management & Technology*, *9(2)*, 1-7.
22. Gupta, S (2015). Forecasting exchange rate in India: An artificial intelligence approach. *Kegress Journal of Social Science*, *7(1)*, 28-36.
23. Gupta, S. & Kashyap, S. (2019). Application of data mining in banking and finance. *Our Heritage*, *67(10)*, 1762-72.

Papers Published in Edited Books and Proceedings:

1. Gupta, S. & Bawa, R. S. (2005). Growth performance of productivity in Indian agricultural sector. *Global Competitiveness and Productivity*, 306-313.
2. Gupta, S. & Gupta, S. (2007). Exchange rate and the J -Curve: An analytical framework. *Dynamics Forex Market and Management*, 49-54.
3. Gupta, S. & Kashyap, S. (2013). An empirical study of forecasting of exchange rates: An application of Artificial Neural Networks. *Econometric Applications in Management*.
4. Gupta, S. (2014). Comparison of ARIMA and Artificial Neural Network for forecasting exchange rate. *Econometric Applications in Management*.
5. Gupta, S. & Saluja, P. (2013). An application of Autoregressive Integrated Moving Average and Artificial Neural Network techniques to forecast exchange rates. *Proceedings of the National Conference on Recent Trends in Operations Research (NCRTOR)*.
6. Gupta, S. & Saluja, P. (2014). Convergence of IAS 39 to IFRS 9: Impact on balancesheet of Indian banks. *Proceedings of Fourth IIFT Conference*.
7. Gupta, S., & Saini, J. R. (2014). An empirical investigation of effect of behavioural factors on foreign exchange trading. *International Financial Reporting Standards on Current Indian Scenario: Implementation, Problems and Prospects*.
8. Gupta, S. & Kashyap, S. (2014). Empirical investigation of volatility spillovers in Sensex and Nifty return of the Indian equity market. *Contemporary Issues in Finance*.
9. Gupta, S. & Saluja, P. (2014). Retail industry analysis: reforms, trends and policy implications with reference to FDI. *Contemporary Issues in Finance*.
10. Gupta, S. & Saluja, P. (2015). Exploratory and confirmatory factor analysis of perspective of academic community towards retail FDI. *Contemporary Issues in Finance*.
11. Gupta, S. & Mehra, P. (2015). Conjoint based model for determining Consumer Preference for Micro Packs. *Emerging Horizons in Business Management*.
12. Gupta, S. Sharma, A. Rishad, A. (2018). Demand for money in India: An ARDL approach. *Current Issues in the Economy and Finance of India*.

Books/Monographs published

1. Gupta, S. (2003). *Forecasting of Agricultural Output in India, India*. Saloni Publishing House, New Delhi. ISBN- 81-8096-013-7.
2. Gupta, S. (2014). *Contemporary Issues in Finance, India*. Anamika Publication, New Delhi. ISBN. 978-81-7975-577-8.