

# FACULTY PROFILE



## DEBASIS SAHOO

### Personal Details

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School of Tourism, Travel & Hospitality Management  
Central University of Himachal Pradesh  
Dhauldhar Parisar-II, Dharamshala, Distt-Kangra  
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### Professional Qualifications

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1. Ph.D in Tourism Management from Kurukshetra University, 2019.
2. Qualified NET-JRF examination in 2010-11 conducted by UGC, India.
3. Masters in Tourism Management (MTM), IGNOU, New Delhi in 2009 with an aggregate of 70%.
4. BSc. Hospitality & Hotel Administration from IHM, Bhubaneswar under NCHMCT, NEW DELHI in 2004 with an aggregate of 72%.
5. 10+2 Science from Ravenshaw College, Cuttack, Odisha in 1999 with an aggregate of 82%.
6. H.S.C from J.M. High School, Cuttack, Odisha in 1997 with an aggregate of 85%.

### Employment History

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1. Associate Professor in "Central University of Himachal Pradesh since 2023.
2. Assistant Professor in "Central University of Himachal Pradesh (2012-2023)
3. Assistant Professor in "School of Hotel Management" under S'O'A University, Odisha (2006-12)
4. Chef at ITC Sonar Bangla, Kolkata (2006)
5. Chef at TAJ CONNEMARA Chennai in Thai, Vietnamese & Teppanyaki section (2005)
6. Chef at OBEROI AIRPORT SERVICES, Chennai (2004-05)

### Personal Distinctions

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1. Awarded with the Indian Tourism Congress's 1st "Best Young Researcher Award-2012" in ITC's 9th National Conference on "Sustainable tourism: Issues & Challenges" held at Tezpur University, Assam on 6th-8th January 2012.
2. Awarded with "Bharat Siksha Rattan Award-2012" by Global society for Educational Health & Growth, New Delhi for contribution to the society and achievements in the related Field.
3. Selected as the HACCP Representative member for Hip Asia in Taj Connemara.
4. Got the opportunity to cater to famous Bollywood celebrities, Cabinet ministers & Sports personalities while working at Taj Connemara.
5. Awarded as the 2nd runners up in Taj Business excellence model Contest.
6. Awarded the "New Millennium Merit Award -2002 " for securing 1st Position in IHM Bhubaneswar.
7. Awarded " Everest Masala Culinary Art Award- 2002" in IHM Bhubaneswar.
8. Secured 3rd Position in HSC examination at JM High School in 1997.

## **Patents Published:**

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1. TITLE: THE ROLE OF STRATEGIC TOURISM PROGRAMS AND THEIR CONTRIBUTION TO THE DEVELOPMENT OF TOURISM (Publication Date : 05/08/2022), Application No.202221041065 A, The Patent Office Journal No. 31/2022
2. Title of the invention : TOURISM AS A DEVELOPMENT STRATEGY IN MICRO REGIONS OF INDIA, Publication Date : 11/03/2022, Application No.202241009908 A, The Patent Office Journal No. 10/2022

## **Invited Seminars and Invited Conference Presentations**

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1. Presented research Paper at UGC-SAP National Level Seminar on Creativity & innovations in Tourism Entrepreneurship: Contemporary trends, organised by Department of Tourism Studies, Pondicherry University, Pondicherry on 19<sup>th</sup> & 20<sup>th</sup> March 2010.
2. National conference on Indian Aviation & Tourism: Opportunities , challenges and new directions , organised by Department of Business Administration ,MBA-Tourism Administration, Mangalore University, Mangalore in Association with Mangalore Airport Diamond Jubilee celebration Committee and Airport authority of India on August 21-22 2011.
3. Presented Research paper on "SIT: A new dimension for promoting a destination: A case study on Beach tourism in Odisha" at ITC's 9th National Conference on "Sustainable tourism: Issues & Challenges" held at Tezpur University, Assam on 6<sup>th</sup>-8<sup>th</sup> January 2012.
4. Presented Research paper on "Tourism & Technology: An implication of a challenging relationship: A case study on e-Travel agencies of Odisha" at India International Hotel, Travel & Tourism Research Conference on "Technology Trends & Innovations" held at Banarsidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi on 1<sup>st</sup> – 3<sup>rd</sup> February 2012.
5. Presented Research paper on "Resident's Perception of the Impact of Tourism development in a region: A case study on Kantillo Nilamadhava temple in Odisha" held at Kurukshetra University, Haryana on 28<sup>th</sup> – 29<sup>th</sup> February 2012.
6. Presented Research paper on "PPP- A catalyst for emerging tourist destinations: A case study on Jharsuguda held at Department of Tourism Studies , Pondicherry Central University, Pondicherry, on 23<sup>rd</sup> -24<sup>th</sup> March 2012.
7. Presented Research paper on "Social Architecture of Ethnic food tourism in India" at International conference on "Paradigm shift in global hospitality & tourism industry" held at Institute of Hotel & Tourism Management, Maharshi Dayanand University Rohtak, Haryana, on March 25-26, 2014.
8. Presented Research paper on "Role of Gastronomiques in tourism: A case study of Domestic travelers in India" at International conference on "Issues Challenges, Emerging Trends & Practices in hospitality & tourism" held at Faculty of Hotel Management, Amarapali Group of Institutes, Haldwani (India) on September 5-6, 2014.
9. Presented Research paper on "Analyzing the impact of Culture on a Destination's cuisine: A case study of Odisha" at International conference on "Hospitality Education: Bridging Gap between Hospitality Industry and Academics" held at Institute of Hotel Management & Catering Technology, PCTE Group of Institutes, Ludhiana, Punjab on March 5, 2015.
10. Presented Research paper on "Ethnic cuisines: A tool for sustaining competitive advantage in F&B sector" at international seminar on "sustaining competitive advantage in service sector" held at Institute of Business & Computer Studies & School of Hotel Management, S O A University, Bhubaneswar, Odisha on May 15-16, 2015.

11. Presented Research paper on "Wildlife Tourism in Odisha: Problems & Perspectives" at IHTC's 12<sup>th</sup> National Conference on "Strategic development of Domestic Tourism in India" held at Institute of Tourism Studies, University of Lucknow on 1<sup>st</sup>- 2<sup>nd</sup> November, 2015.
12. Presented Research paper on "S.M.I.L.E. :An Innovative Approach to Create Local Entrepreneurs in Tourism" at National Tourism Seminar on "Global Issues, Trends & Opportunities in Tourism & Hospitality Sector" held at School of Studies in Tourism & Travel management, Jiwaji University, Gwalior on 12th & 13th March 2016.
13. Presented Research paper on "Temple Cuisine "Mahaprashada" & Shrimad Bhagavad-Gita: An intrinsic relationship" at International Seminar on Bhagavad-Gita: Holistic Life Management and World Harmony Tourism Motivation held at Kurukshetra University, Haryana on December 6-9, 2016.
14. Presented Research paper on "Religious Gastronomy as a Tourism Attraction: A case study of Hindu Temple Food "Mahaprashada" at International Conference On Sustaining Tourist Destinations: Implications for Developing Countries held at IITTM-Goa, on November 3-5, 2017.
15. Presented Research paper on "Role of Mahaprashada for holistic life management and self exploration: A Bhagavad Gita perspective" at International Seminar on Exploring self in Digital Age- The Perspective of Shrimadbhagavadgita Philosophy held at Kurukshetra University, Haryana on November 25-27, 2017.
16. Presented Research paper on "Analysing the Chefs' perception about the Industrial readiness of Hospitality (Food Production) curriculum in India" at National Seminar on Envisioning Skilling, Entrepreneurship and employability in Hospitality Sector held at School of Hotel Management, S O A University, Bhubaneswar, Odisha on February 16-17, 2018.
17. Presented Research paper on "Role of Tourism in Social, Economic and Cultural Development of India" at National Seminar held at Rashtriya Sanskrit Sansthan, Kangra, on March 24-25, 2018.
18. Presented Research paper on "Analysis of Tourist behaviour at the religious site of "Jagannath Dhaam" in Puri, Odisha" at International Seminar held at Lovely Professional University, on November 1-2, 2019.
19. Presented Research paper on "Impact of 'COVID-19' on Hospitality Industry in Himachal Pradesh: A Post Lockdown Analysis" at International conference on Trends & Disruptions in Hospitality & Tourism held at SOA University, on January 21-23, 2022.
20. Presented Research paper on "Analysing the Tour Guides' Perception about Gastronomy Tourism in Himachal Pradesh" at International conference on Trends & Disruptions in Hospitality & Tourism held at SOA University, on January 21-23, 2022.
21. Presented Research paper on "Residents' perception of tourism impact: A study of the religious site of Jagannath Dhaam in Puri" at International Seminar held at Lovely Professional University, on February 11-12, 2022.
22. Presented Research paper on "Analysing the Visitors' Motivation and Travel Behaviour at the Buddhist Religious site of Tsuglagkhang temple, McLeod Ganj, India" at 12th International Conference organised by SOTTHM, CUHP & Indian Tourism and Hospitality Congress on Indigenous & Cultural Tourism: Envisioning Peace and Development for Community Wellbeing between 25th to 28th November 2022
23. Presented Research paper on " Green Pilgrimage as a Tool for Sustainable Development: "An Action Framework for the Pilgrimage sites (Shakti Peethas) of H.P." at 12th International Conference organised by SOTTHM, CUHP & Indian Tourism and Hospitality Congress on Indigenous & Cultural Tourism: Envisioning Peace and Development for Community Wellbeing between 25th to 28th November 2022

24. Presented Research paper on "Analysing the Residents' Food (Eating Out) Behaviour in the Pre & Post COVID-19 period: A Study of Dharamshala Region, India" at International Conference on Tourism, Business Management, Sciences, Social Sciences & Humanities (ICTBSSH-22) on 3rd-4th December 2022.
25. Presented Research paper on Prospects & challenges in the development of Buddhist heritage walk: A study of the Jethian valley, at International Conference on Religious Tourism (ICRT-23) on 27th-28th March 2023 at BB Ambedkar University, Lucknow, U.P.
26. Presented Research paper on Does Demographic factor affect tourist behaviour? Findings from the religious site of Jagannath Dham, Puri, at International Conference on REDEFINING TOURISM THROUGH G20'S KEY PRIORITY AREAS (KPAs) on 18th-19th May 2023 at Mizoram University, Aizawl, India.

## Book Publications

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### Authored Books

1. Sahoo, Debasis (2021). Indian Gastronomy. Blue Rose Publishers (New Delhi.London). (ISBN: 978-93-5472-530-2).

### Edited Books

1. Sahoo, Debasis (2020) Analysing the Tour Guides' Perceptions About Gastronomy Tourism in Himachal Pradesh. IGI Global Publication. DOI: 10.4018/978-1-7998-3725-1.ch008
2. Sahoo, Debasis (2013), "PPP-A catalyst for emerging tourist destinations: A case study on Jharsuguda", Tourism Business: emerging trends & evolving practices, Volume I, pp, 130-136.
3. Sahoo, Debasis (2011), "Promoting Traditional festivals and dishes of Odisha in order to promote entrepreneurship in tourism", Tourism entrepreneurship (ISBN: 978-81-7446-945-8), pp, 152-161.
4. Sahoo, D. & Sharma, S. (2013), "Tourism & Technology: An implication of a challenging relationship: A case study on e-Travel agencies of Odisha", Tourism & Hospitality Industry: An insight. 27. Sahoo. D. (2022).
5. Residents' Perception of Tourism Impact: A study of the Religious site of Jagannath Dhaam in Puri. AATITHYA: Past, Present & Future 3.0. ISBN: 978-1-64560-086-2. BLACK EAGLE BOOKS PUBLICATION HOUSE

### Refereed Journal Articles

1. Rout, Himanshu & Sahoo, Debasis (2009), "Use of Monosodium Glutamate (MSG) in Meat & Poultry Product", the Research Network, Volume IV, Issue – 4, pp, 104-111.
2. Sahoo, Debasis (2012), "SIT: A new dimension for promoting a destination: A case study on Religious tourism in Odisha", JOHAR, Volume 7, Issue – 1.
3. Sahoo, Debasis (2013), "Resident's Perception of the Impact of Tourism development in Kantillo Nilamadhava temple in Odisha", JOHAR, Volume 9, Issue – 1, pp, 29-37.
4. Sahoo, Debasis (2014), "Social Architecture of Ethnic food tourism in India", IJTHM, Volume 5, Issue – 1, pp, 53-66.
5. Sahoo, Debasis (2014), "Role of Gastronomiques in tourism: A case study of Domestic travelers in India", AVAHAN, Volume 2, Issue – 1, pp, 124-132.

6. Sahoo, Debasis (2014), "A case study on "Beach-tourism potential of Odisha", Journal of Kashmir for Tourism & Catering technology: An International Journal, Volume 1, Issue – 2
  7. Sahoo, Debasis (2015), "Analyzing the impact of Culture on a Destination's cuisine: A case study of Odisha", PCTE JOURNAL of Hospitality Management, Volume 1, Issue – 1
  8. Sahoo, Debasis (2016), "Potential of Wildlife Tourism in Odisha: A conceptual Study", IJTHM, Kerala
  9. Sahoo, Debasis (2017), "Linkages of Shrimad Bhagavad-Gita with Temple Cuisine Mahaprashada" at Jagannath Dham (Puri), Indian Journal of International Tourism & Hospitality research, Volume 8, Issue – 1, pp 19-30
  10. Sahoo, Debasis (2019), "Religious Gastronomy as a Tourism Attraction: A case study of Hindu Temple Food Mahaprashada", RESEARCH REVIEW International Journal of Multidisciplinary, India, Volume4, Issue-5, pp 919-927
  11. Sahoo, Debasis (2019), "S.M.I.L.E.": A tool for eradicating socioeconomic issues by creating Local Entrepreneurs in Tourism, Revista ESPACIOS, Spain, Volume-40, Issue-43, pp23-33.
  12. Sahoo, Debasis (2020) "Promoting Culinary Heritages as a Destination Attraction: A Case Study of Ancient Temple Food 'Mahaaprasada'," International Journal of Religious Tourism and Pilgrimage: Vol-8, Issue-3, pp60-76.
  13. Sharma, S., Sinha, S. & Sahoo, D. (2021). Evolving Host Socio-Demographical Determinants Towards Himalayan Handicraft Industry. International Journal of Asian Business and Information Management. Volume 12, Issue 3, IGI Global Publication. DOI: 10.4018/IJABIM.293276
  14. Mishra, P.K., Rout, H.B., Sahoo, D. (2021). International Tourism and Economic Growth: Empirical Evidence from BRICS Countries. African Journal of Hospitality, Tourism and Leisure, 10(6):1944-1958. DOI: <https://doi.org/10.46222/ajhtl.19770720.202>
  15. Mohanty, S., Pradhan, B.B. & Sahoo, D. (2022). A Study to Investigate Consumer's Resonance Experience Effect and Engagement Behaviour on Travel Vlogs. NMIMS Management Review, 30 (2): pp;--
  16. Mishra, P.K., Sahoo, D., Rout, H.B., Chaini, S., & Kumar, P. (2022). Does Tourism Foster Economic Growth in BRICS Region? Empirical Evidence Over 1995-2019. Journal of Environmental Management and Tourism, (Volume XIII, Summer), 4(60): 1089 - 1099. DOI:10.14505/jemt.v13.4(60).15
  17. Sahoo, D. & Mohanty, S. (2022). DOES DEMOGRAPHIC FACTOR AFFECT TOURIST BEHAVIOUR? FINDINGS FROM THE RELIGIOUS SITE OF JAGANNATH DHAM, INDIA. GeoJournal of Tourism and Geosites Year XV, vol. 43, no. 3, 2022, p.1071-1080, DOI 10.30892/gtg.43328-922
  18. Sahoo, D., Sinha, S. & Mohanty, S. (2022). ANALYSING THE RESIDENTS' FOOD (EATING OUT) BEHAVIOUR IN THE PRE & POST COVID-19 PERIOD: A STUDY OF DHARAMSHALA REGION, INDIA. GeoJournal of Tourism and Geosites Year XV, vol. 43, no. 4, 2022, p.1674-1682, DOI 10.30892/gtg.454sp17-988
  19. Mishra, P.K., Rout, H.B., Sahoo, D., Chaini, S., & Kumar, P. (2023). International Tourism, Financial Deepening and Economic Growth: Insights from Southern African Countries. Theoretical and Practical Research in Economic Fields. Volume XIV Issue :1 (27), 74 -84
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## **Doctoral Thesis Supervision**

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### **In Progress (03 students)**

Ajay, Kapoor, PhD. RSC in Adventure Tourism in Himachal Pradesh.

Saurav Anand, PhD, Buddhist Tourism Circuits of Pan Indian Nations

Shubham Sharma, PhD, Scope & dimensions of Green Pilgrimage Tourism in Himachal Pradesh

## **Professional Contributions**

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1. Member of Board of studies for Chandigarh university & CUHP, Dharamshala.
2. Invited as Resource person to deliver Guest lectures on various topics related to hospitality and tourism management at schools, colleges and universities over past 16 years.
3. Conducted several workshops related to food production, bakery, HACPP (Food Safety), housekeeping, front office, tourism products and services etc at Institutional as well as community levels as a part of capacity building programs organised by Govt of Himachal Pradesh & Odisha.
4. Invited as External Examiner/ subject expert for undertaking Viva/practical examinations in several Hotel Management & Tourism institutes across the country.
5. Served as a member of the Inspection teams for carrying out University level inspections for Hotel Management Institutes in H.P.
6. Undertaken the consultancy/ assignment to develop a Training manual for the Non-Residential cooking training programme under the Community Based Tourism Project supported by the Department of Tourism and Civil Aviation, Govt. of H.P.
7. Invited as Chief Guest/ Guest of Honour at various National & International Seminars organised across the country. .
8. Conducted workshop on Swachta Karya Yojna, organised by IITM-Noida, under PM Swach Bharat Programme initiative.

## **Teaching / Specialisation**

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1. Tourism Products of India
2. Tourist Destination Management
3. Hospitality Management
4. Food & Beverage Production (Conti/ Indian/Oriental)
5. Food Safety & HACCP
6. Pastillage (Sugar Craft)
7. Food & Beverage Control

## **University Administration**

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1. Member of organizing committee for various events, seminars, conferences, workshops, symposiums, summer schools, FDPs, Youth Parliament, sports, Annual functions etc organized at CUHP.
2. Member of Board of Studies & School board for SOTTHM, CUHP for 2019-2022.
3. Member of organizing committee for the Convocation Program of Central University of Himachal Pradesh held between 2013 & 2022.

4. Member of organizing committee for World Tourism Week Celebration at School of Tourism Travel & Hospitality Management, CUHP.
  5. Member of scrutinization committee for nominations as well as polling officer for conducting student council elections at CUHP (2014-2021).
  6. Co-ordinator of Management based competitions as a part of the Management Fest Himsparik, held at School of Business & Management studies, CUHP.
  7. Member of Admission committee for the academic session 2018-19 in the School of Tourism Travel & Hospitality Management, CUHP.
  8. Member of the tour organizing committee for the LDC camp of the tourism students held at Manali every year.
  9. Convener for the Industrial (Hotel) Visit of the 3rd Semester students of MBA T&T organised on 28th November 2016.
  10. Member of organizing committee (Hospitality) for the "NAAC Peer Team Visit" to Central University of Himachal Pradesh from 25th to 27th April 2017.
  11. Member of organizing committee for Annual Sports meet-April 2018, at CUHP as well as accompanying member for the students while participating in various events outside the university.
  12. Member of Document verification committed for the recruitment of Faculties at Central University of Himachal Pradesh.
  13. Designing & implementation of various Kitchens (Institutional & Industrial) for the SOA University outlets & Medical facilities (Therapeutic kitchens).
  14. Organised Mexican, Oriya & Indian Food Festival in the International Food Court at Toshali Mahotsav, Bhubaneswar between 2006 & 2011.
  15. Organised various annual cultural & sporting events at both College as well as University level from 2008 till 2010 at SOA University Bhubaneswar.
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