



Name: *Aditya Kant*

Designation: Professor of Eminence

Qualification: Masters in Journalism and Mass Communication, English

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Specialisation: Print Journalism, Editorial Operations, Newspaper Production, expertise in new and emerging trends, and the tools required to bridge the gap between conventional (print) and AI-backed digital and new media.

With journalistic experience spanning approximately 30 years, he has held key editorial positions in prominent and leading media organizations across the country, including *The Times of India*, *Hindustan Times*, *DNA*, and *The Statesman*, among others. His extensive experience as a reporter in the early years of his career, followed by leadership roles as an *Editor*, where he guided editorial teams with a hands-on approach in newsrooms, has established him as an accomplished journalist and proficient mentor for budding aspirants seeking careers in journalism and mass communication.

He was widely acclaimed as an author, for his novel '**High on Kasol**', a crime thriller based on real-life incidents, shedding light on the growing problem of drug menace among youngsters.

For several years, he has been nurturing aspiring journalists and budding writers through interactive sessions as a visiting faculty member and by participating as an author in *literature festivals, seminars, and webinars*.