

Format for Detailed Profile

Name:	Dr. Chaman Lal
Designation:	Associate Professor
Contact Details:	<p>Permanent: Vill. Kharota, P.O. Khaniara, Tehsil Dharamshala, District Kangra (H.P.)-176218</p> <p>Official: Department of Commerce, School of Commerce and Management Studies (SoC&MS), Central University of Himachal Pradesh, Dhauladhar Parisar-II, District Kangra (H.P.)-176215.</p> <p>Mob. 9418335203</p> <p>E-mail: Chamankashyap1983@hpcu.ac.in</p>
Academic Qualification:	PhD, M.Phil , M.Com
Positions Held:	<ul style="list-style-type: none"> • Assistant Professor, School of Management Studies (SOMS), Indira Gandhi National Open University (IGNOU), New Delhi-110068 (June, 2011 to December, 2012). • Assistant Professor, Department of Higher Education, Government of Himachal Pradesh (June, 2010 to June, 2011)
Specialisation:	Marketing
Research Interest:	Rural Marketing, Rural Retailing and Entrepreneurship
Publications:	<ul style="list-style-type: none"> • 10 Research Papers in SCOPUS & UGC-Care List • 04 Edited & Transformed books
Research Projects Completed/Ongoing:	02 Major Research Projects
Policy Documents	01 Knowledge Heritage Document for Government of India

MPhil/PhD Supervised/Supervising:	05
Participation in Seminars/Conferences:	20 (International/ National Seminars)
Membership of Learned Societies/ Professional Bodies:	Life time member of The Indian Commerce Association
Awards & Honours Received:	<ul style="list-style-type: none"> • Best Researcher Award
Others:	Serving as Honorary Director, Centre for Entrepreneurship & Innovation