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Dr. Ravindran K

Principal

Sree Narayana Guru College of Commerce

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P L Lokhande Marg, Chembur (W), Mumbai – 400 089

Ph: 022 - 2525 0926 / 2525 4018 / 2525 5355

E – mail: sngcollegeprincipal@gmail.com

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Food Grain Supply Chain Management: Strategic Perspectives

Dr. Sarvesh Kumar

Assistant Professor, M&SCM, SBMS Central University of Himachal Pradesh District: Kangra, State: Himachal Pradesh

Email: sarvesh_hcu@yahoo.co.in

ABSTRACT

This paper strategically explores the Political, Economic, Social, Technological, Ecological and (PESTEL)perspective of food grain supply chain, illustrating them through distinguishing characteris selected food grain like rice and wheat which is offered through different schemes of government maintained as buffer stock as food sustainability, therefore, making it necessary to study this supply the background of food security socio-economic, political-economic and operational sustainability of long run. This paper is an effort to explore food supply chain the India in particular to process and operations. by documenting Supply chain and Agribusiness linkages to meet national requirements for food

Key Words: Agriculture, Food grain Supply Chain, PESTEL, Food security and sustainability.

"Competition is not between products but between their supply chains"

Martin Christopher

ROLE OF AGRICULTURE IN THE INDIAN ECONOMY

Indian economy is one of the world's oldest agrarian economies. Agriculture is a large sector of the economies. activity and has a crucial role to play in the country's economic development by providing food an materials, employment to a very large proportion of population, capital for its own development CONTRIBUTION TO NATIONAL INCOME

Agricultural sector contributes a significantly large share to the national income of India. The distribut national income by industrial origin for the period 1950-51 to 1979-80 shows that the share of Vision 40 ne agricultural commodities, animal husbandry and ancillary activities has always been more than 40 per As a matter of fact, during the fifties it contributed around half of the national output. In the sixties at the eightic As a matter of ract, during the fittes it contributed around half of the national output. In the sixue-seventies its contribution, though it did show a fall, was more than 44 per cent. During the eightic sevenues as controunous, mough a did snow a fall, was more than 44 per cent. During the eighther fall in this proportion took place. During 2002-03 it stood at about 25 per cent. This tree conclusions are conclusive to the conclusion. the declining share of agriculture in the national income is broadly in consonance with the conclusional income with the conclusional income with the conclusional income with the conclusional income is broadly in consonance with the conclusional income is broadly in consonance.