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D M Pestonjee
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Contents

<i>Acknowledgement</i>	<i>v</i>
<i>Contributors</i>	<i>xi</i>

HUMAN RESOURCE DEVELOPMENT

1.	Managing Contingent Workforce: A Pilot Study <i>Anjali Bansal</i>	1
2.	Leadership Skill Requirements For Today's Managers – A Conceptual Framework With Insights From Bhagavad Gita <i>Kirti Rajhans, Payal Bibve, Rushikesh Pawar</i>	13
3.	From Human Resource Development to National Human Resource Development: Role of Skill Development <i>Isha Sharma, Ritu Sharma</i>	31
4.	Managing Multigenerational Diversity: The Road Ahead <i>Tanvi Paras Kothar, Sameer Sudhakar Pingle</i>	57
5.	HR Technology, Hpwss and Business Outcomes, A Study in Indian Fortune 500 Organization <i>Ashutosh Jani, Ashutosh Muduli</i>	77
6.	Questioning and Inquiry, A Study on Leaders <i>Minakshi Balkrsihna, Rajeshwari Narendran</i>	103
7.	Workplace Stress, Burnout, Resilience, Psychological Well- Being, and Spirituality: A Theoretical Model <i>Radhika Thanki, D M Pestonjee</i>	113
8.	Self Excellence: An Experiential Journey of Being A Trainer <i>Shilpi Mohan, Rajeshwari Narendran</i>	133

Human Resource Development and MSME Development

9. Green Work-Life Balance: A New Perspective for Economic Growth
Rasananda Panda, Moxda Jhala 141
10. Role of Social Capital in the Sustainable Development of Rural Communities
Krishna Gajjar 155
11. Impact of Organisational Values Elements and Employee Engagement Outcomes on Business Performance Indicators
Sanjeev Dixit, Rajeshwari Narendran 167
12. Learning Agility, Technology, Culture and Organisational Performance: An Explorative Study
Susmita Ghosh, Ashutosh Muduli 181
13. Mentoring as a Human Resource Development Practice in a Public Sector Bank
Naipal Singh 197
14. Relationship Between Emotional Intelligence and Occupational Stress
Ravindra Dey 211
15. Customised Solution And It's Connect to Empathy
R. Giridharan, Vandana Khare 225
16. Linkages Between Skill and Intention to Migrate for Economic Opportunities: Perception of Students of Higher Technical Education in Allahabad
Rosangpuii Hmar, Geetika 237

MSME DEVELOPMENT

17. Entrepreneurial Challenges of the Startups-A Study of Startups in the Region of Hyderabad
G.Satheesh Raju, N.Suman Kumar 253

Contents

18. Study of Factors Influencing Student's Decisions to Work with Start-Ups
Karan Sadarangani, Soumya Malkani 265
19. Entrepreneurial Intention Among College Students in District Mandi Himachal Pradesh: A Comparative Study Of Business and Non - Business Students
Gitanjali Upadhaya, Priyanka Chadha 277
20. Women Entrepreneurship And Empowerment (Wee): A Study of Kangra District of Himachal Pradesh
Gitanjali Upadhaya, Nisha Devi 289
21. Factors Affecting Start - Up Failures: A Training Perspective
Nidhi Shukla 301
22. Factors Affecting the Adoption of Mobile Payments and their Impact on Rural Entrepreneurs - A Qualitative Study
I. Navena Nesa Kumari, A. Irudaya Veni Mary 317
23. Start-Up Experience in Gujarat Ecosystem
Shreshtha Dabral, Samik Shome 335
24. Human Resource Development in Disturbed Area
Yengkhom Ashokumar 345
25. Workplace Ethical Decision Making: Through Implementation of Crisis Management Framework & Application of Workplace Spirituality
Sonal Soni 353
26. Recruitment Outsourcing- An Empirical Study of the Small and Medium Enterprises in Mumbai
Vasanthia Lakshmi, Snigdharani Mishra 359
27. Assessing the Tangible Factors of Successful Technology Business Incubators (TBI) in India
Gomathi Loganathan, N Gopinathan 375

Entrepreneurial Intention Among College Students in District Mandi Himachal Pradesh: A Comparative Study of Business and Non - Business Students

Gitanjali Upadhaya
Priyanka Chadha

ABSTRACT

Entrepreneurship is believed to be one of the most conducive factors contributing in the well-being of society. Entrepreneurs create job opportunities and sustain the economic viability of the nation. They are decision makers, risk takers and analyzers of market. But knowing about entrepreneurial intention is still a dotted phase across different patterns. Although entrepreneurship has plentiful literature on entrepreneurial intention. But this study is sparse in Himachal Pradesh. Promoting entrepreneurship in college students will further lead to economic development and more employment opportunities. This current study examines various factors that influence entrepreneurial intention among students of district Mandi, Himachal Pradesh. The purpose of this research paper is to compare the entrepreneurial intention of business and non-business students by using a self-structured questionnaire survey. This study further examines whether business or non-business students have more intention to pursue entrepreneurship. This paper contributes to the literature by testing how intention of business students differs from non-business students and what are the major factors influencing them.