



COVID-19's Impact on the Cryptocurrency Market and the Digital Economy

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Description & Coverage

Description:

The digital revolution is impacting not only organizations but all areas of society. No sector of activity has been spared, and the survival of many organizations depends on their ability to transform and reinvent themselves in a new digital paradigm that is still very uncertain and relatively anxiety-provoking. Before tackling technological issues, it is important to ask the right questions and to acquire a minimum of digital culture that will enable the implementation of a transformation strategy and the use of appropriate technological tools.

COVID-19's Impact on the Cryptocurrency Market and the Digital Economy proposes a dive into the digital ecosystem through a historical, sociological, political, and economic approach that supplies readers with a foundation they can build their future digital skills on. Covering topics such as cryptocurrency and economic resiliency, it is ideal for industry professionals, researchers, practitioners, scholars, academicians, and students.

Coverage:

The many academic areas covered in this publication include, but are not limited to:

- Alternative Cryptocurrencies
- Banking Innovation
- Bitcoin
- Cryptocurrency
- Cyber Regulations
- Digital Economy
- Digital Transformation
- Economic Resiliency
- Financial Contagion
- Financial Services

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Wissem Ajili Ben Youssef (Eslsca Paris Business School, France)

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Preface

Nadia Mansour (University of Sousse, Tunisia & University of Salamanca, Spain), Salha Ben Salem (University of Monastir, Tunisia)

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[The Degito-Financial Movement's Impact of Digital Transformation on Financial Services](#) (pages 1-12)

Nadia Mansour (University of Sousse, Tunisia & University of Salamanca, Spain), Salha Ben Salem (University of Monastir, Tunisia)

The digital revolution and big data are improving the real-time analysis capacity of organizations, allowing them to optimize their tools and processes and to...

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Chapter 2

[Blockchain and Cryptocurrency Development Without Regulation](#) (pages 13-32)

Bechir Chenguel (University of Kairouan, Tunisia)

Blockchain is a technology based on a chain of interconnected blocks containing transaction history and user data. Blockchain permitted the creation of...

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Ahmed Chemseddine Bouarar (University of Medea, Algeria), Smail Mouloudj (University of Medea, Algeria), Kamel Mouloudj (University of Medea, Algeria)

Digital literature has provided significant insights into how digital transformation contributes to improving business performance. This research departs from...

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The SARS-CoV-19 coronavirus pandemic has had a huge economic impact around the world. As a result, the behaviour of all financial instruments, including...

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Leo S. F. Lin (The University of Southern Mississippi, USA)

This chapter examines how COVID-19 has impacted cryptocurrency enforcement at the state level. This author employs a qualitative single case study method and...

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Nabiha Haouas (University of Sousse, Tunisia), Asma Sghaier (University of Sousse, Tunisia)

Today, cryptocurrencies are rapidly gaining popularity and sweeping all the economies of the world, but the bulk of the literature is devoted to a few...

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Eltjon Mirashi (University of Salamanca, Spain)

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Manpreet Arora (Central University of Himachal Pradesh, India), Roshan Lal Sharma (Central University of Himachal Pradesh, India)

The COVID-19 pandemic has caused diverse sorts of disruption across the globe. The pandemic has drastically impacted the economies of almost every country of...

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Yakup Ari (Alanya Alaaddin Keykubat University, Turkey), Esin Yelgen (Alanya Alaaddin Keykubat University, Turkey), Harun Uçak (Alanya Alaaddin Keykubat University, Turkey)

The aim of this study is to examine the volatility spillover between bitcoin and Turkish financial markets for the pre-COVID-19 and COVID-19 periods. Using...

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Hadda Rebbouh (Independent Researcher, Algeria), Mekhelfi Amina (Technologic Institut, Algeria)

The aim of this study is to show the importance of partnership in developing renewable energy technology in Algeria by focusing on Algeria's renewable...

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